



INSTITUT  
**BROADBENT**  
INSTITUTE

# Signature Sponsorships

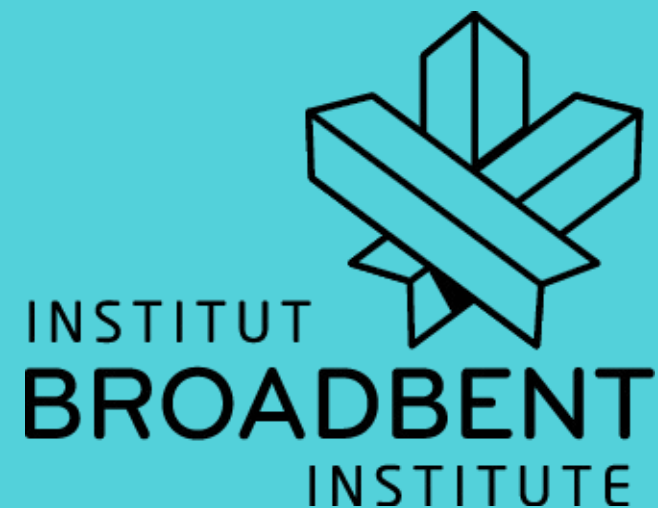
2025

BROADBENT INSTITUTE  
**2025** **Progress  
Summit**



**EMERGING  
LEADERS  
PROGRAM**

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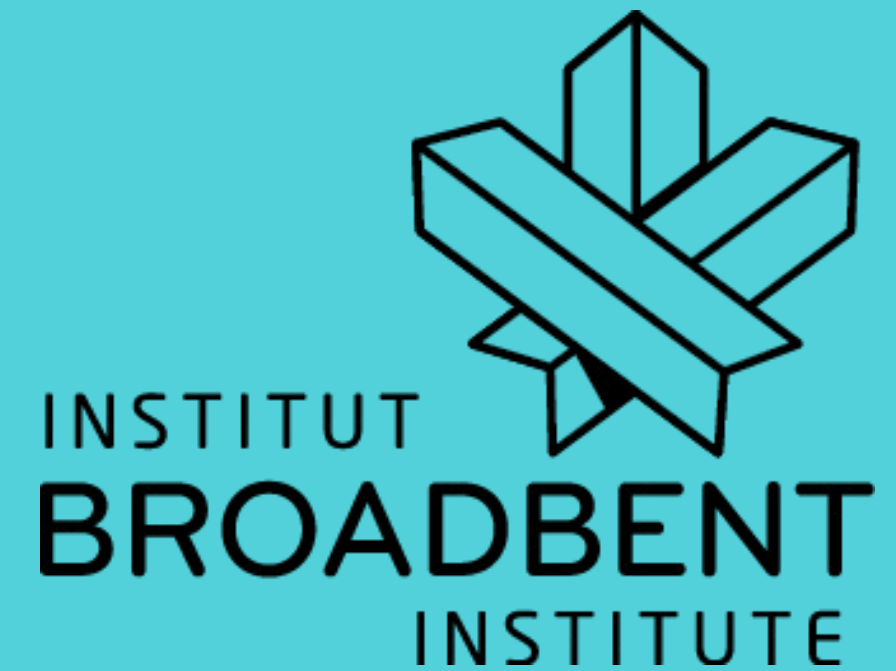
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# THE SUPPORT FROM OUR SPONSORS FUELS OUR WORK AND SUSTAINS THE LEGACY OF ED BROADBENT.

We would like to extend our heartfelt gratitude to each and every organization that has stood by us over the years. Your support has been instrumental in continuing Ed Broadbent's vision and life's work of creating a fairer, more just, and equitable society.

Every year, we strive to expand and deepen the impact of our work on the fabric of Canadian society and politics. As we continue our work we look for new and innovative ways to connect with partners nationwide to honor and advance Ed Broadbent's legacy.

Our *Progress Summit* and *Emerging Leaders Program* continue to foster new opportunities for engagement with our work and our audience. These events offer unique opportunities to engage with fellow political minds and dive into the issues we are working to create solutions to. These events are instrumental in bringing new connections into our network and strengthening our collective movement.



BROADBENT INSTITUTE  
**2025 Progress Summit**



**EMERGING  
LEADERS  
PROGRAM**

The **2025 Progress Summit** will be held from April 9-11 at the **Delta City Centre Hotel** in **Ottawa**. As our signature annual policy conference, it brings together progressive minds from across the country for three days of insightful programming, networking, and more.

The Broadbent Institute's **2025 Emerging leaders Program** is a transformative new initiative uniting visionary minds from across Canada to cultivate a community of diverse, innovative and socially conscious leaders. As one of the final projects founder Ed Broadbent supported before his passing in January 2024, the program seeks to shape the next generation of progressive leadership as a part of his legacy for the future of the fight for justice and equality.

We invite you to explore the sponsorship opportunities for these events and join us in making a significant impact. Together, we can continue to build a better future, aligned with the values and vision that Ed Broadbent championed.



**Jen Hassum**

**Executive Director,  
Broadbent Institute**

BROADBENT INSTITUTE

# 2025 Progress Summit

**APRIL 9<sup>th</sup> – APRIL 11<sup>th</sup> 2025**

Delta City Centre Hotel  
**OTTAWA**

THANK A  
**UNION**  
IT'S FRIDAY  
From the people who brought  
you

# Thank you to our 2024 Progress Summit Sponsors!



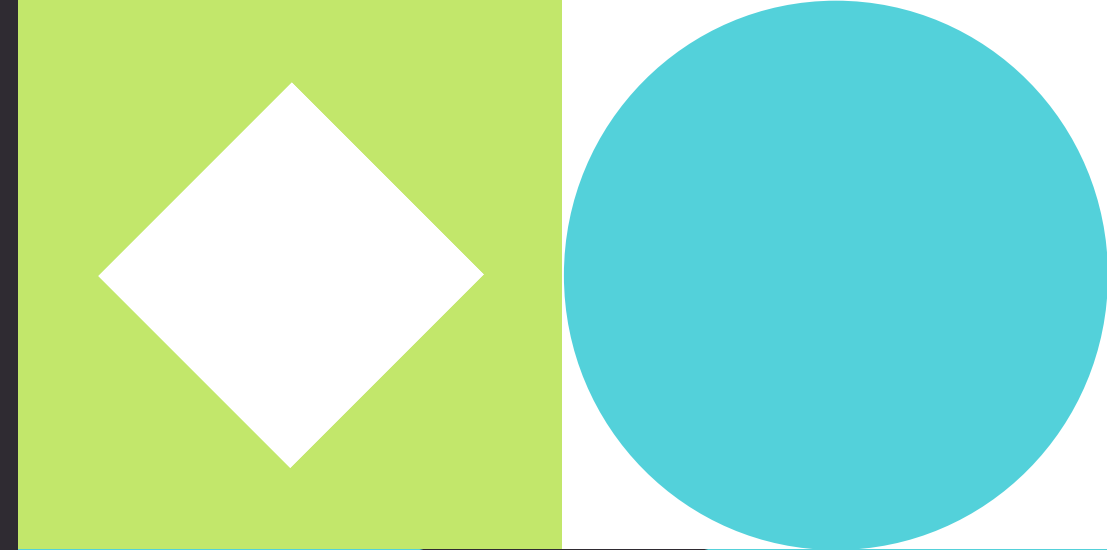
# 2025 Progress Summit Sponsorships

## TITLE SPONSOR | \$50,000 | 1 Available

- Title Sponsor positioning on all promotional products
- Speaking opportunity for senior representative
- Verbal recognition from mainstage podium
- Private Executive Directors' Lunch with 2 senior representatives
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 15 participant passes
- Special advertising opportunities
- Option for display area

## PLATINUM SPONSOR | \$30,000 | 4 Available

- Platinum Sponsor positioning on all promotional products
- Speaking opportunity for senior representative
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 10 participant passes
- Digital advertising opportunities
- Option for display area



## GOLD SPONSOR | \$25,000 | 4 Available

- Gold Sponsor positioning on all promotional products
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 10 participant passes
- Digital advertising opportunities



## OPENING RECEPTION SPONSOR | \$25,000 | 1 Available

- Opening Reception Sponsor positioning on all promotional products
- Speaking opportunity at Opening Reception
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Digital advertising opportunities

## SESSION SPONSOR | \$25,000 | Limited Availability

*Please note that session sponsorships are often in high demand and of limited availability.*

- Opportunity to introduce a Programming Session
- Session Sponsor positioning on all promotional products
- Speaking opportunity at programming session
- Special advertising opportunities
- Digital media recognition
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes



## PHOTOBOOTH SPONSOR | \$15,000 | 1 Available

- Photo Booth Sponsor Recognition on marketing materials, signage and website
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities and video recognition
- Logo Displayed on all auto-print photos from the photo booth

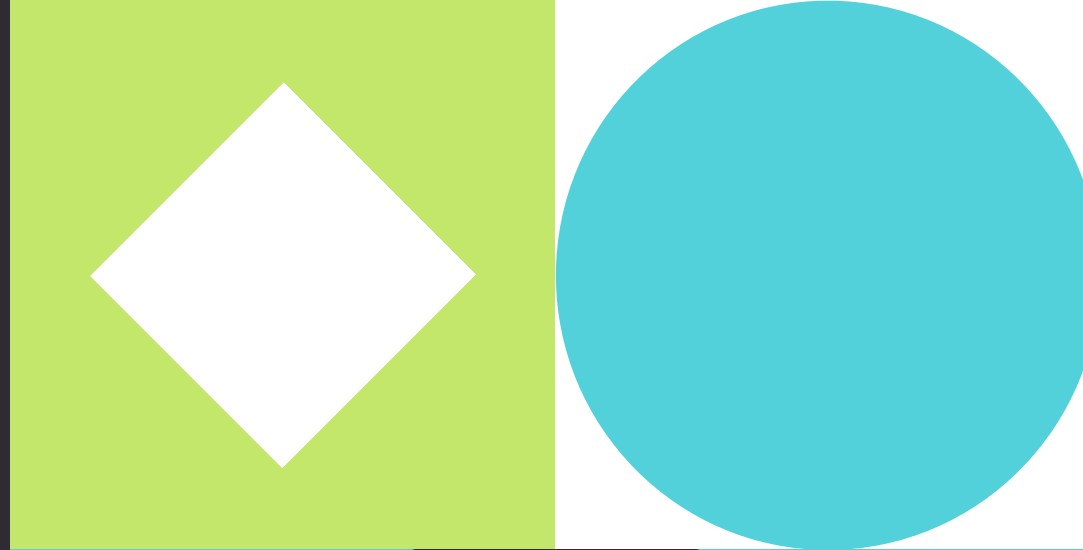
## DIGITAL COMMUNICATIONS SPONSOR | \$15,000 | 1 Available

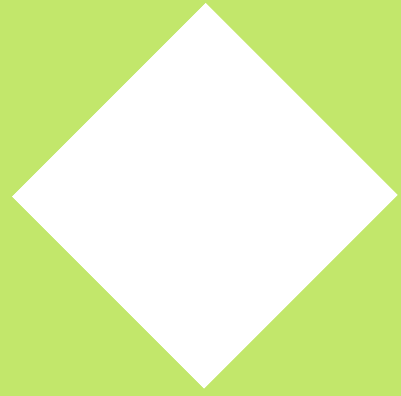
- Digital Communications Sponsor positioning on all promotional products
- Specific recognition for sponsoring event communications through our official conference app
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

## LIVESTREAMING SPONSOR | \$15,000 | 1 Available

- Livestreaming Sponsor positioning on all promotional products and on live streaming feed
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Recognition throughout the event
- Special advertising opportunities

**New!**





BROADBENT INSTITUTE

# 2025 Progress Summit

April 9 - 11, 2025 | OTTAWA

## TRAVEL SPONSOR | \$15,000 | 1 Available

- Travel Sponsor positioning on all promotional products
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

## TRANSLATION SPONSOR | \$15,000 | 1 Available

- Translation Sponsor positioning on all promotional products
- Specific recognition at all translation receiver stations
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

## PRODUCTION SPONSOR | \$10,000 | 4 Available

- Production Sponsor positioning on all promotional products
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities



## GENERAL SUMMIT SPONSORSHIP | \$10,000 | Limited Availability

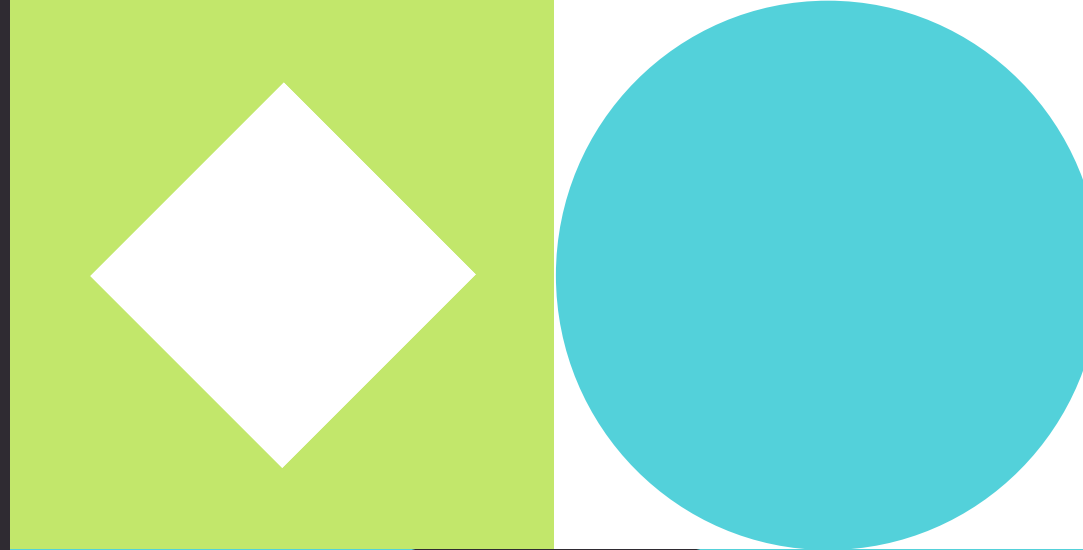
- Progress Summit Sponsor positioning on all marketing materials, signage and website
- 2 additional passes donated to young and emerging leaders
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes

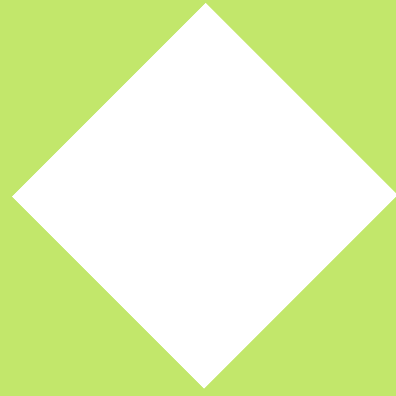
## CHILDCARE SPONSOR | \$7,500 | 1 Available

- Childcare Sponsor positioning on all marketing materials, signage and website
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

## BREAKFAST SPONSOR | \$7,500 | 2 Available

- Breakfast Sponsor positioning on all marketing materials, signage, and website
- Specific recognition during one of two breakfast events
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 5 participant passes
- Inclusion in the sponsors recognition section





## COFFEE BREAK SPONSOR | \$5,000 | Limited Availability

- Coffee Break Sponsor positioning on all marketing materials, signage and website
- Specific recognition is provided to all Coffee Break Sponsors through our app and at coffee stations
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 2 participant passes
- Inclusion in the sponsors recognition section

## EXPO SPACE PARTNER | \$3,250 | Limited Availability

*Please note that expo space partnerships are often in high demand and of limited availability. Please contact us as soon as possible to secure.*

- 2 participant passes
- Unique opportunities to directly engage Summit attendees and connect them to your work
- Access to Conference WiFi, electrical outlets, Table (8x10 or Cocktail Rounds), and operating space within the Exhibitor's Hall
- An interactive, digital space within the Progress Summit app to display your organization's logo, bio, photos, media or documentation links, and to live-chat w. Summit attendees
- An orientation session from our staff and support with the set-up & delivery of your digital and/or physical expo space

## SOLIDARITY SPONSOR | \$3,000 | Limited Availability

- Solidarity Sponsor positioning on all marketing materials, signage and website
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 2 participant passes
- 1 additional pass donated to young and emerging community leader
- Inclusion in the sponsors recognition section





# EMERGING LEADERS PROGRAM

## 2025 Sponsorships



## **EMERGING LEADERS PROGRAM TITLE SPONSOR**

\$50,000 – \$100,000 | 1 Available

- Emerging Leaders Title Sponsor positioning on all promotional products
- Title Sponsor recognition at Emerging Leaders training workshops at Progress Summit and throughout the year
- Title Sponsor recognition during the broader Summit program
- Title Sponsor premium digital media recognition
- Two tickets to Emerging Leaders launch dinner with the cohort in Ottawa
- 5 passes to the 2025 Progress Summit
- Co-designed partnership and programming opportunities with the Emerging Leaders cohort during the Progress Summit or later in 2025.
- Two tickets to the 2024 Progress Gala
- Verbal and promotional product recognition at Progress Gala 2024

## **EMERGING LEADERS PARTNER | \$25,000 | Limited Availability**

- Emerging Leaders Partner positioning on all promotional products
- Partner recognition at Emerging Leaders training workshops at Summit and throughout the year
- Partner recognition during the broader Summit program
- Partner digital media recognition
- Two tickets to Emerging Leaders launch dinner with the cohort in Ottawa
- A co-designed partnership opportunity with the cohort during the 2025 Progress Summit



## EMERGING LEADERS SPONSOR

\$10,000 | Limited Availability

- Emerging Leaders Sponsor positioning on all promotional products
- Sponsor-level digital media recognition
- Specific recognition at Emerging Leaders training workshops at Summit and throughout the year
- Recognition during the broader Summit program



# EMERGING LEADERS PROGRAM

# Hotel & Travel Information

## DELTA HOTELS

101 Lyon Street North  
Ottawa, ON Canada K1R 5T9  
613-237-3600

### OTTAWA CITY CENTRE

**Book your hotel rooms now!**  
To make your reservation visit:  
[broadbentinstitute.ca/summit2025](https://broadbentinstitute.ca/summit2025)



Located in the heart of the national capital, the Delta Hotels' Ottawa City Centre location puts the entire city at your fingertips. Enjoy a relaxing stay in the heart of Ottawa's downtown core, within walking distance of Parliament Hill, Confederation Square, the National Gallery of Canada. During your stay, you can maintain your fitness routine in the hotel's gym, relax on the outdoor terrace or even take a dip in the Delta Hotels' indoor, oversized saltwater pool.

While you stay, please take full advantage of their complimentary business centre, high-speed Wi-Fi, and over 24,000 square feet of total space to explore. The Ottawa City Centre Hotel is well known for offering sleek, spacious rooms, with pillowtop bedding, floor-to-ceiling windows and scenic city view. We hope you enjoy your next visit!



## Air Canada

We have secured a promotional fare with Air Canada for travel to and from the 2025 Progress Summit

Enter promotion code TQBTG691 on the Air Canada website. The following conditions apply:

- The booking is to be made to Ottawa, ON (YOW)
- The travel period begins Wednesday, April 2, 2025 and ends Friday, April 18, 2025.
- Travel is valid every day of the week.



# Sponsorship Order Form

TITLE SPONSOR	<input type="radio"/>	\$50,000
PLATINUM SPONSOR	<input type="radio"/>	\$30,000
GOLD SPONSOR	<input type="radio"/>	\$25,000
OPENING RECEPTION SPONSOR	<input type="radio"/>	\$25,000
SESSION SPONSOR	<input type="radio"/>	\$25,000
PHOTOBOOTH SPONSOR	<input type="radio"/>	\$15,000
DIGITAL COMMUNICATIONS SPONSOR	<input type="radio"/>	\$15,000
LIVESTREAMING SPONSOR	<input type="radio"/>	\$15,000
TRAVEL SPONSOR	<input type="radio"/>	\$15,000
TRANSLATION SPONSOR	<input type="radio"/>	\$15,000
PRODUCTION SPONSOR	<input type="radio"/>	\$10,000
GENERAL SUMMIT SPONSORSHIP	<input type="radio"/>	\$10,000
CHILDCARE SPONSOR	<input type="radio"/>	\$7,500
BREAKFAST SPONSOR	<input type="radio"/>	\$7,500
COFFEE BREAK SPONSOR	<input type="radio"/>	\$5,000
EXPO SPACE PARTNER	<input type="radio"/>	\$3,250
SOLIDARITY SPONSOR	<input type="radio"/>	\$3,000

NAME:

ORGANIZATION:

ADDRESS:

CITY:

POSTAL CODE:

**PAYING BY CHEQUE:** Please ensure cheques are included when mailing and are made payable to the BROADBENT INSTITUTE. Mail cheque to: 220 Laurier Avenue West, Suite 750, Ottawa, ON K1P 5Z9

**SCAN AND EMAIL:** Send to the attention of Devon Crick at [drcrick@broadbentinstitute.ca](mailto:drcrick@broadbentinstitute.ca)

We now can offer Electronic Fund Transfers as a form of payment. Please contact our Administrative Coordinator Joy Umoafia ([jumoafia@broadbentinstitute.ca](mailto:jumoafia@broadbentinstitute.ca)) for further payment information.

**Payment Due by Friday March 14th and attendee registration should be completed no later than April 1.** Please note that if payment is not received by this date we cannot confirm your seats.



# EMERGING LEADERS PROGRAM

## 2025 Sponsorships

- EMERGING LEADERS PROGRAM TITLE SPONSOR  \$50,000+
- EMERGING LEADERS PARTNER  \$25,000
- EMERGING LEADERS SPONSOR  \$10,000



**2023 Emerging Leaders at Progress Gala 2023**

NAME:

ORGANIZATION:

ADDRESS:

CITY:

POSTAL CODE:

**PAYING BY CHEQUE:** Please ensure cheques are included when mailing and are made payable to the BROADBENT INSTITUTE. Mail cheque to: 220 Laurier Avenue West, Suite 750, Ottawa, ON K1P 5Z9

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