



INSTITUT
BROADBENT
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Signature Sponsorships

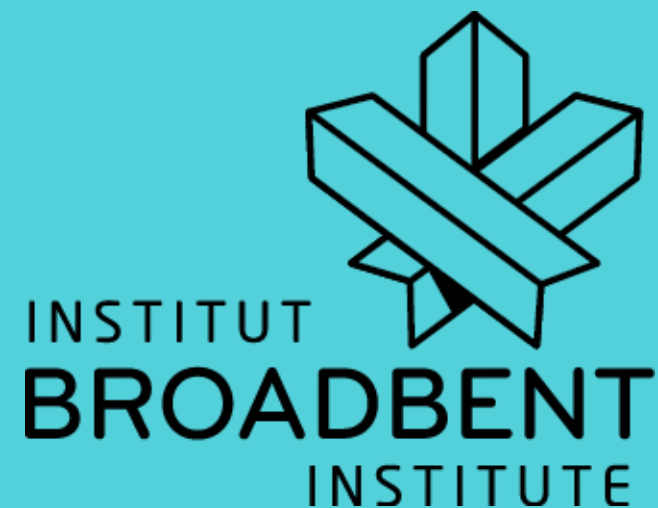
2025

BROADBENT INSTITUTE
2025 **Progress
Summit**



**EMERGING
LEADERS
PROGRAM**

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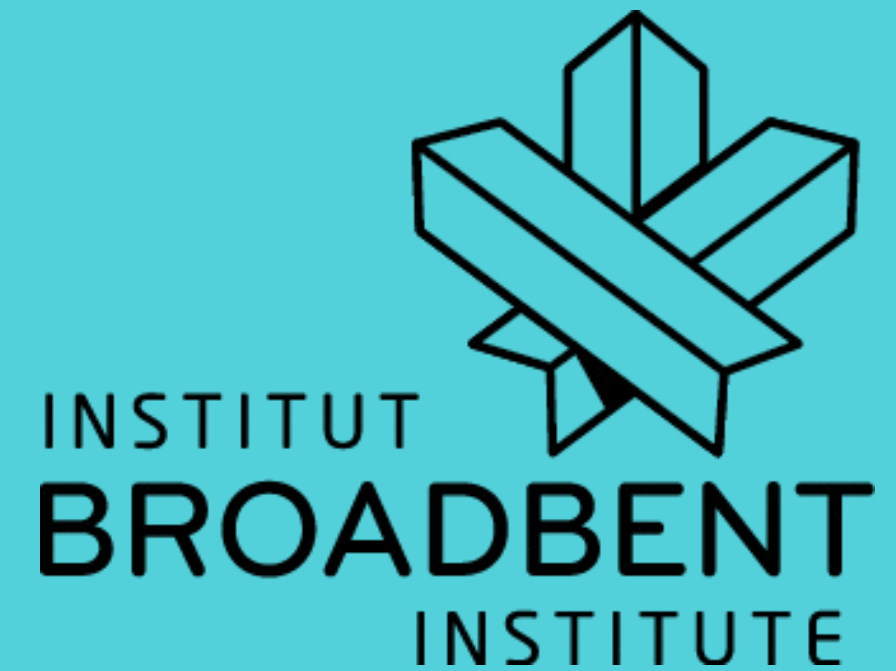
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THE SUPPORT FROM OUR SPONSORS FUELS OUR WORK AND SUSTAINS THE LEGACY OF ED BROADBENT.

We would like to extend our heartfelt gratitude to each and every organization that has stood by us over the years. Your support has been instrumental in continuing Ed Broadbent's vision and life's work of creating a fairer, more just, and equitable society.

Every year, we strive to expand and deepen the impact of our work on the fabric of Canadian society and politics. As we continue our work we look for new and innovative ways to connect with partners nationwide to honor and advance Ed Broadbent's legacy.

Our *Progress Summit* and *Emerging Leaders Program* continue to foster new opportunities for engagement with our work and our audience. These events offer unique opportunities to engage with fellow political minds and dive into the issues we are working to create solutions to. These events are instrumental in bringing new connections into our network and strengthening our collective movement.



BROADBENT INSTITUTE
2025 Progress Summit



**EMERGING
LEADERS
PROGRAM**

The **2025 Progress Summit** will be held from April 9-11 at the **Delta City Centre Hotel** in **Ottawa**. As our signature annual policy conference, it brings together progressive minds from across the country for three days of insightful programming, networking, and more.

The Broadbent Institute's **2025 Emerging leaders Program** is a transformative new initiative uniting visionary minds from across Canada to cultivate a community of diverse, innovative and socially conscious leaders. As one of the final projects founder Ed Broadbent supported before his passing in January 2024, the program seeks to shape the next generation of progressive leadership as a part of his legacy for the future of the fight for justice and equality.

We invite you to explore the sponsorship opportunities for these events and join us in making a significant impact. Together, we can continue to build a better future, aligned with the values and vision that Ed Broadbent championed.



Jen Hassum

Executive Director,
Broadbent Institute

BROADBENT INSTITUTE

2025 Progress Summit

APRIL 9th – APRIL 11th 2025

Delta City Centre Hotel
OTTAWA

THANK A
UNION
IT'S FRIDAY
From the people who brought
you

Thank you to our 2024 Progress Summit Sponsors!



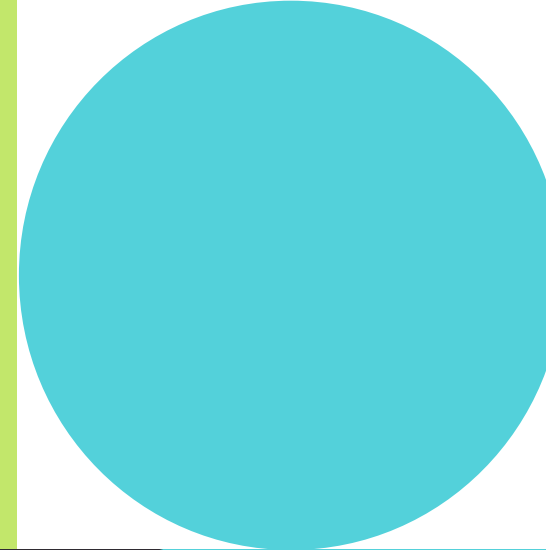
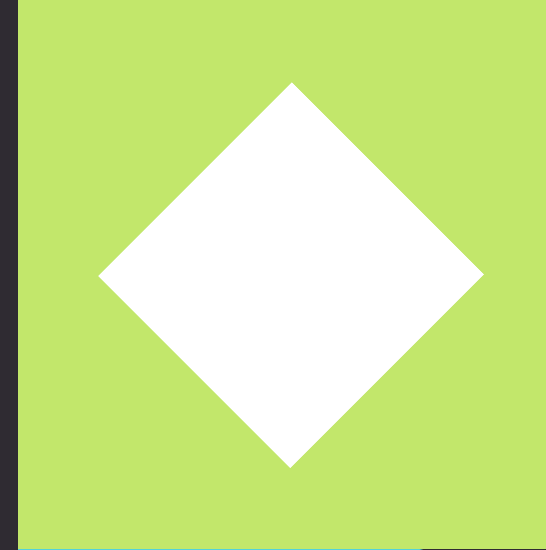
2025 Progress Summit Sponsorships

TITLE SPONSOR | \$50,000 | 1 Available

- Title Sponsor positioning on all promotional products
- Speaking opportunity for senior representative
- Verbal recognition from mainstage podium
- Private Executive Directors' Lunch with 2 senior representatives
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 15 participant passes
- Special advertising opportunities
- Option for display area

PLATINUM SPONSOR | \$30,000 | 4 Available

- Platinum Sponsor positioning on all promotional products
- Speaking opportunity for senior representative
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 10 participant passes
- Digital advertising opportunities
- Option for display area



GOLD SPONSOR | \$25,000 | 4 Available

- Gold Sponsor positioning on all promotional products
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 10 participant passes
- Digital advertising opportunities

OPENING RECEPTION SPONSOR | \$25,000 | 1 Available

- Opening Reception Sponsor positioning on all promotional products
- Speaking opportunity for senior representative at Opening Reception
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Digital advertising opportunities

ENTERTAINMENT SPONSOR | \$25,000 | 1 Available

- Entertainment Sponsor positioning on all promotional products
- Opportunity to introduce a performer on our main stage
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Digital advertising opportunities



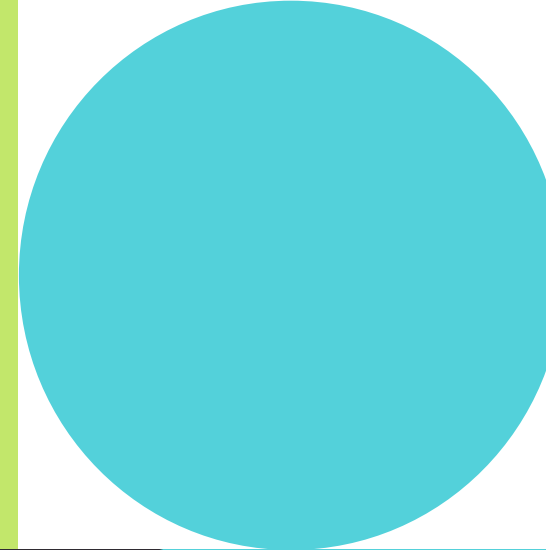
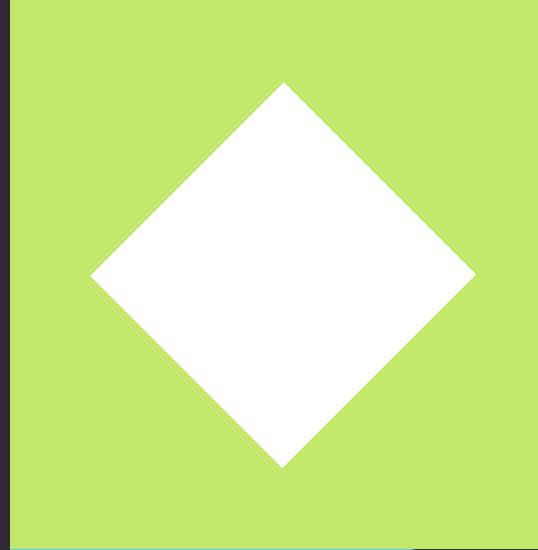
SESSION SPONSOR | \$25,000 | Limited Availability

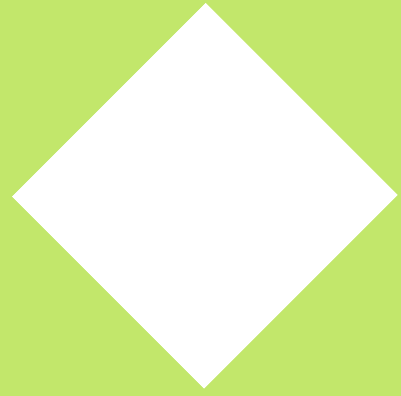
Please note that session sponsorships are often in high demand and of limited availability. Please contact us as soon as possible to secure.

- Opportunity to introduce a Programming Session
- Session Sponsor positioning on all promotional products
- Speaking opportunity for senior representative at programming session
- Special advertising opportunities
- Digital media recognition
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes

DIGITAL COMMUNICATIONS SPONSOR | \$15,000 | 1 Available

- Digital Communications Sponsor positioning on all promotional products
- Specific recognition for sponsoring event communications through our official conference app
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities





BROADBENT INSTITUTE

2025 Progress Summit

April 9 - 11, 2025 | OTTAWA

TRAVEL SPONSOR | \$15,000 | 1 Available

- Travel Sponsor positioning on all promotional products
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

TRANSLATION SPONSOR | \$15,000 | 1 Available

- Translation Sponsor positioning on all promotional products
- Specific recognition at all translation receiver stations
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

EQUITY SPONSOR | \$10,000 | 4 Available

- Equity Sponsor positioning on all promotional products
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities



LUNCH SPONSOR | \$10,000 | 1 Available

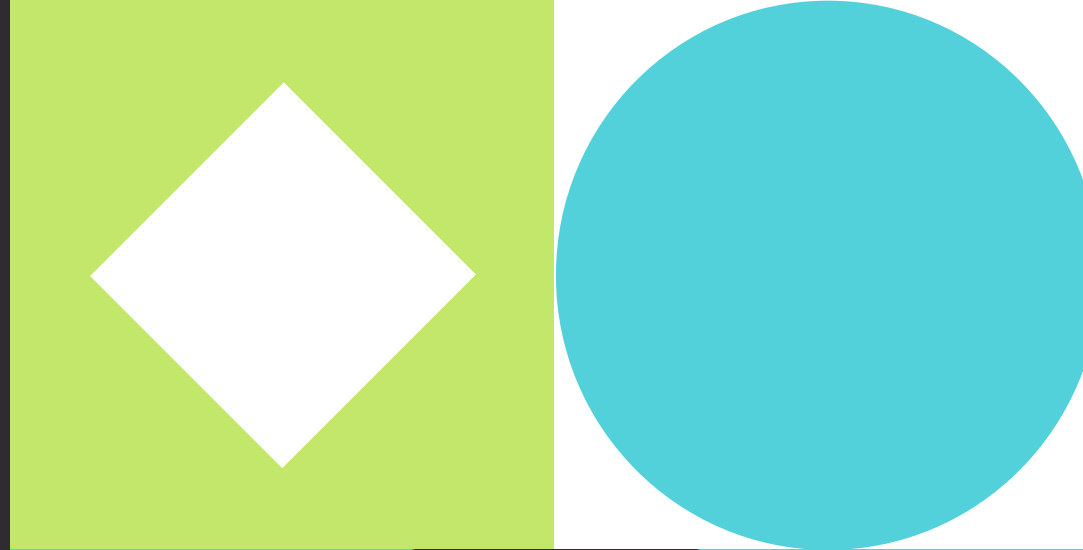
- Lunch Sponsor positioning on all marketing materials, signage and website
- Specific recognition for sponsoring lunch
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 5 participant passes
- Inclusion in the sponsors recognition section

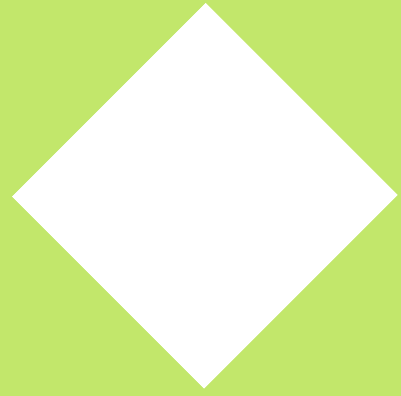
BREAKFAST SPONSOR | \$7,500 | 2 Available

- Breakfast Sponsor positioning on all marketing materials, signage, and website
- Specific recognition during one of two breakfast events
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 5 participant passes
- Inclusion in the sponsors recognition section

COFFEE BREAK SPONSOR | \$5,000 | Limited Availability

- Coffee Break Sponsor positioning on all marketing materials, signage and website
- Specific recognition is provided to all Coffee Break Sponsors through our app and at coffee stations
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 2 participant passes
- Inclusion in the sponsors recognition section





GENERAL SUMMIT SPONSORSHIP | \$10,000 | Limited Availability

- Progress Summit Sponsor positioning on all marketing materials, signage and website
- 2 additional passes donated to young and emerging leaders
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes

SOLIDARITY SPONSOR | \$3,000 | Limited Availability

- Solidarity Sponsor positioning on all marketing materials, signage and website
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 2 participant passes
- 1 additional pass donated to young and emerging community leader
- Inclusion in the sponsors recognition section

EXPO SPACE PARTNER | \$3,250 | Limited Availability

Please note that expo space partnerships are often in high demand and of limited availability.

Please contact us as soon as possible to secure.

- 2 participant passes
- Unique opportunities to directly engage Summit attendees and connect them to your work
- Access to Conference WiFi, electrical outlets, Table (8x10 or Cocktail Rounds), and operating space within the Exhibitor's Hall
- An interactive, digital space within the Progress Summit app to display your organization's logo, bio, photos, media or documentation links, and to live-chat w. Summit attendees
- An orientation session from our staff and support with the set-up & delivery of your digital and/or physical expo space





EMERGING LEADERS PROGRAM

2025 Sponsorships



EMERGING LEADERS PROGRAM TITLE SPONSOR

\$50,000 – \$100,000 | 1 Available

- Emerging Leaders Title Sponsor positioning on all promotional products
- Title Sponsor recognition at Emerging Leaders training workshops at Progress Summit and throughout the year
- Title Sponsor recognition during the broader Summit program
- Title Sponsor premium digital media recognition
- Two tickets to Emerging Leaders launch dinner with the cohort in Ottawa
- 5 passes to the 2025 Progress Summit
- Co-designed partnership and programming opportunities with the Emerging Leaders cohort during the Progress Summit or later in 2025.
- Two tickets to the 2024 Progress Gala
- Verbal and promotional product recognition at Progress Gala 2024

EMERGING LEADERS PARTNER | \$25,000 | Limited Availability

- Emerging Leaders Partner positioning on all promotional products
- Partner recognition at Emerging Leaders training workshops at Summit and throughout the year
- Partner recognition during the broader Summit program
- Partner digital media recognition
- Two tickets to Emerging Leaders launch dinner with the cohort in Ottawa
- A co-designed partnership opportunity with the cohort during the 2025 Progress Summit



EMERGING LEADERS SPONSOR

\$10,000 | Limited Availability

- Emerging Leaders Sponsor positioning on all promotional products
- Sponsor-level digital media recognition
- Specific recognition at Emerging Leaders training workshops at Summit and throughout the year
- Recognition during the broader Summit program



EMERGING LEADERS PROGRAM

Sponsorship Order Form

TITLE SPONSOR	<input type="radio"/>	\$50,000
PLATINUM SPONSOR	<input type="radio"/>	\$30,000
GOLD SPONSOR	<input type="radio"/>	\$25,000
OPENING RECEPTION SPONSOR	<input type="radio"/>	\$25,000
ENTERTAINMENT SPONSOR	<input type="radio"/>	\$25,000
SESSION SPONSOR	<input type="radio"/>	\$20,000
DIGITAL COMMUNICATIONS SPONSOR	<input type="radio"/>	\$20,000
TRAVEL SPONSOR	<input type="radio"/>	\$15,000
TRANSLATION SPONSOR	<input type="radio"/>	\$15,000
EQUITY SPONSOR	<input type="radio"/>	\$15,000
LUNCH SPONSOR	<input type="radio"/>	\$10,000
BREAKFAST SPONSOR	<input type="radio"/>	\$7,500
COFFEE BREAK SPONSOR	<input type="radio"/>	\$5,000
GENERAL SUMMIT SPONSORSHIP	<input type="radio"/>	\$10,000
SOLIDARITY SPONSOR	<input type="radio"/>	\$3,000
EXPO SPACE PARTNER	<input type="radio"/>	\$3,250

NAME:

ORGANIZATION:

ADDRESS:

CITY:

POSTAL CODE:

PAYING BY CHEQUE: Please ensure cheques are included when mailing and are made payable to the BROADBENT INSTITUTE. Mail cheque to: 220 Laurier Avenue West, Suite 750, Ottawa, ON K1P 5Z9

SCAN AND EMAIL: Send to the attention of Devon Crick at drcrick@broadbentinstitute.ca

We now can offer Electronic Fund Transfers as a form of payment. Please contact our Administrative Coordinator Joy Umoafia (jumoafia@broadbentinstitute.ca) for further payment information.

Payment Due by Friday March 14th and attendee registration should be completed no later than April 1. Please note that if payment is not received by this date we cannot confirm your seats.



EMERGING LEADERS PROGRAM

2025 Sponsorships

- EMERGING LEADERS PROGRAM TITLE SPONSOR \$50,000+
- EMERGING LEADERS PARTNER \$30,000
- EMERGING LEADERS SPONSOR \$25,000



2023 Emerging Leaders at Progress Gala 2023

NAME:

ORGANIZATION:

ADDRESS:

CITY:

POSTAL CODE:

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