

**CLOSING LOOPHOLES AND
RAISING TAXES ON
CORPORATIONS AND THE
WEALTHY IS MOST PREFERRED
WAY TO REDUCE DEFICIT**

**MOST DON'T THINK WE CAN
REDUCE DEFICIT AND PAY FOR
RECOVERY WITHOUT RAISING
TAXES**

**WHAT DO CANADIANS WANT TO SEE
IN A POST-PANDEMIC RECOVERY
PLAN?**

ABACUS DATA

DETAILED RESULTS

WHAT CANADIANS THINK ABOUT THE FEDERAL DEFICIT AND THE POST-PANDEMIC RECOVERY

**CONDUCTED FOR THE BROADBENT INSTITUTE & THE PROFESSIONAL
INSTITUTE OF THE PUBLIC SERVICE OF CANADA**

**RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC
AFFAIRS AND MARKET RESEARCH EXPERTS**


**INSTITUT
BROADBENT
INSTITUTE**


PIPSC • IPFPC

METHODOLOGY

The survey was conducted with 1,500 Canadian adults from July 13th to 19th, 2021. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

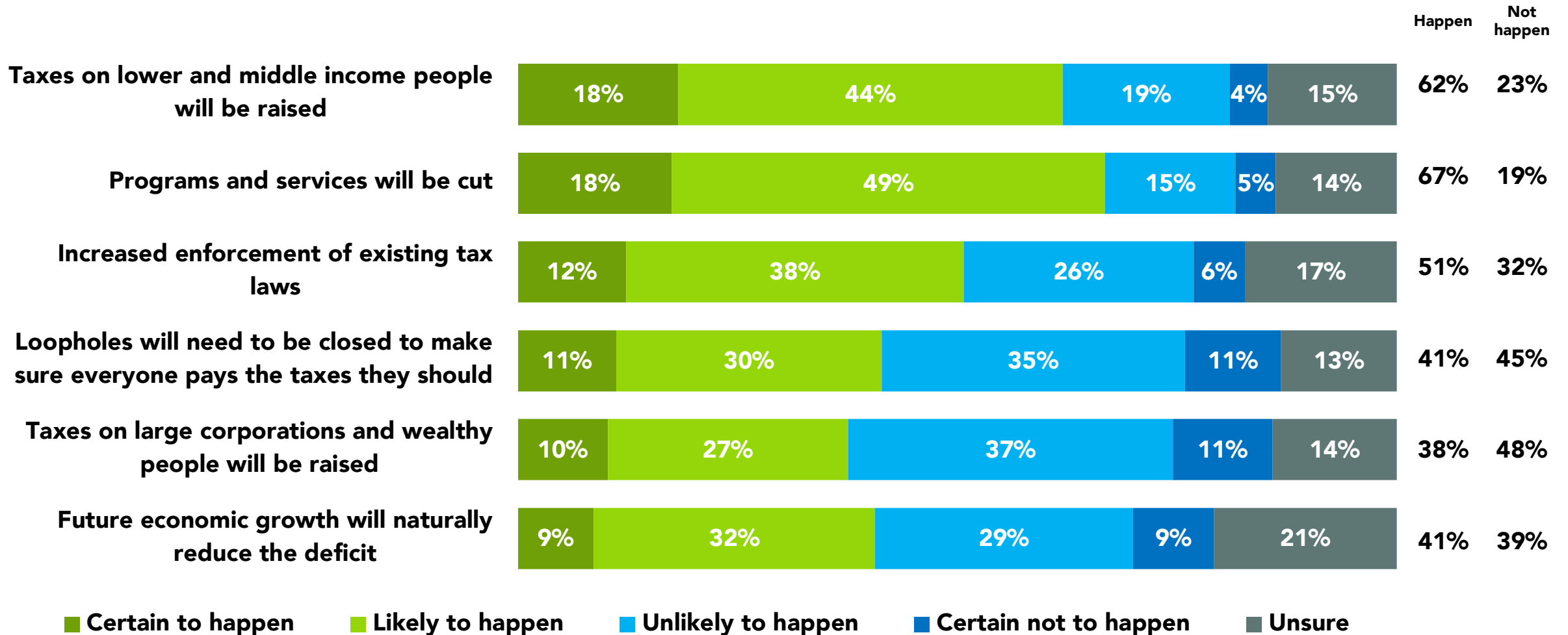
The margin of error for a comparable probability-based random sample of the same size is +/- 2.5%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, official language, and region. Totals may not add up to 100 due to rounding.

DEALING WITH THE DEFICIT

WHAT CANADIANS EXPECT AND WANT TO HAPPEN?

WHAT MIGHT HAVE TO HAPPEN IN ORDER TO REDUCE THE DEFICIT?



As you may know, the federal budget deficit increased a lot because of spending during the pandemic. How likely is that each of the following will happen to reduce the deficit?

RANKING OF THE FOLLOWING ELEMENTS TO REDUCE THE FEDERAL DEFICIT

Loopholes will need to be closed to make sure everyone pays the taxes they should



Taxes on large corporations and wealthy people will be raised



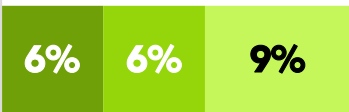
Increased enforcement of existing tax laws



Future economic growth will naturally reduce the deficit



Programs and services will be cut



Taxes on lower and middle income people will be raised



■ Rank 1

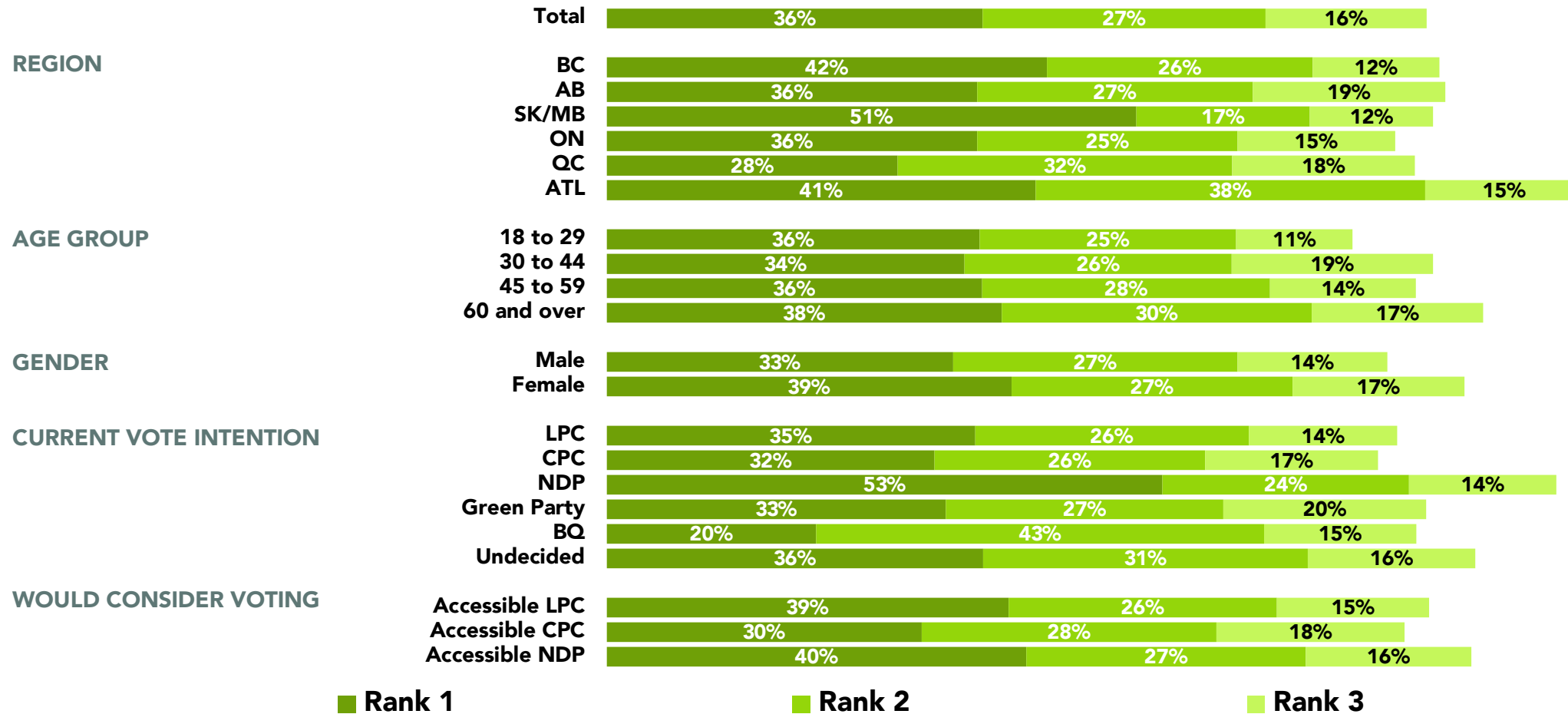
■ Rank 2

■ Rank 3

Which three do you most want to see happen to reduce the deficit?

RANKING OF THE FOLLOWING ELEMENTS TO REDUCE THE FEDERAL DEFICIT

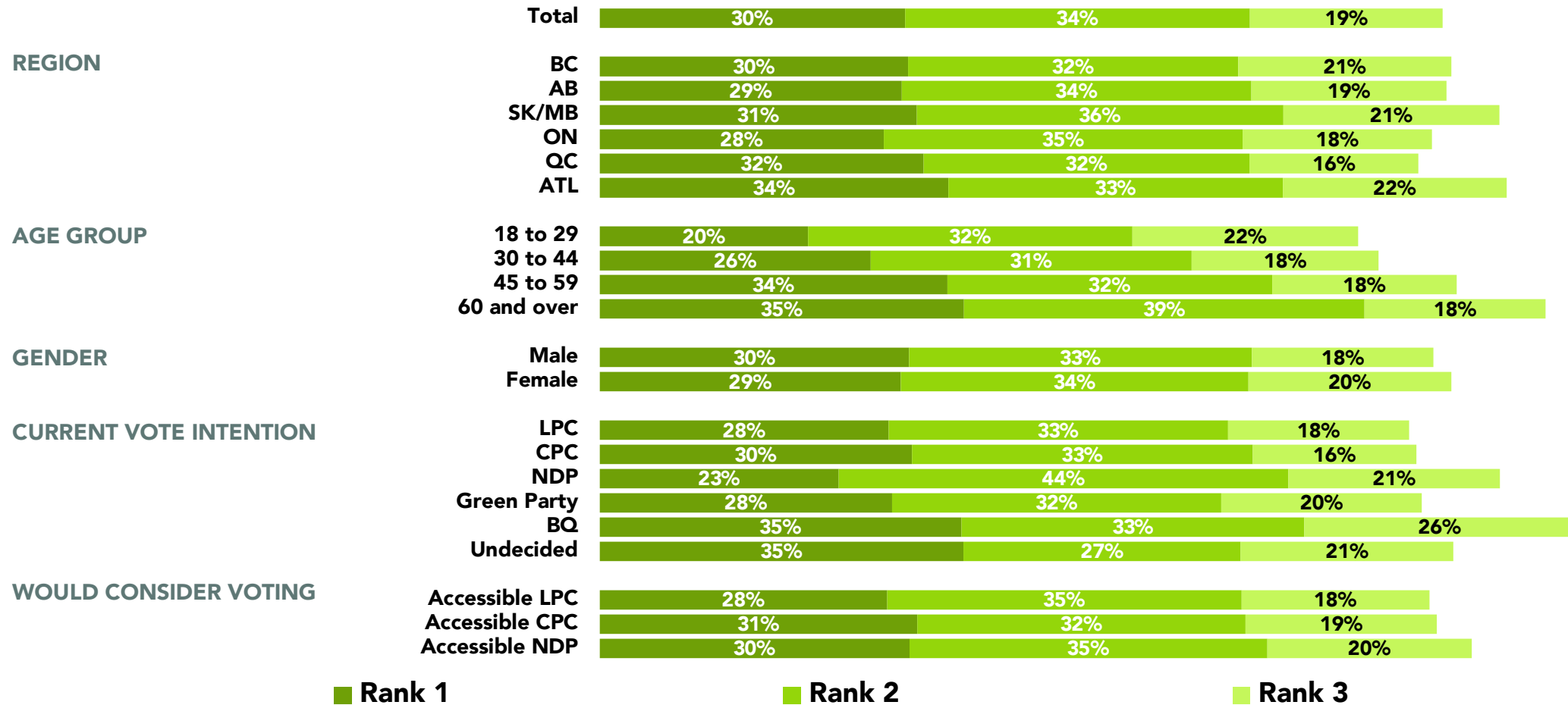
TAXES ON LARGE CORPORATIONS AND WEALTHY PEOPLE WILL BE RAISED



Which three do you most want to see happen to reduce the deficit?

RANKING OF THE FOLLOWING ELEMENTS TO REDUCE THE FEDERAL DEFICIT

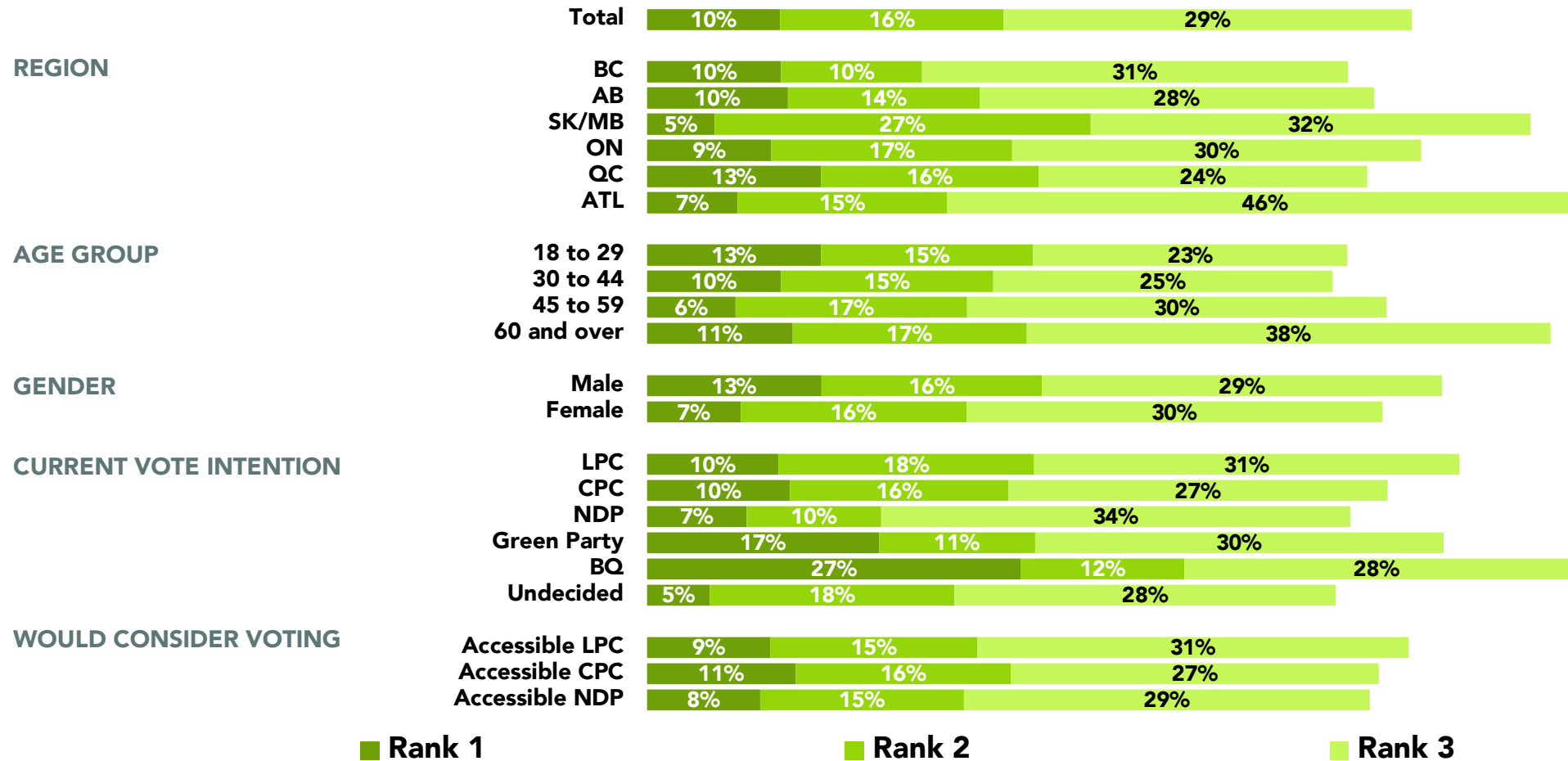
LOOPHOLES WILL NEED TO BE CLOSED TO MAKE SURE EVERYONE PAYS THE TAXES THEY SHOULD



Which three do you most want to see happen to reduce the deficit?

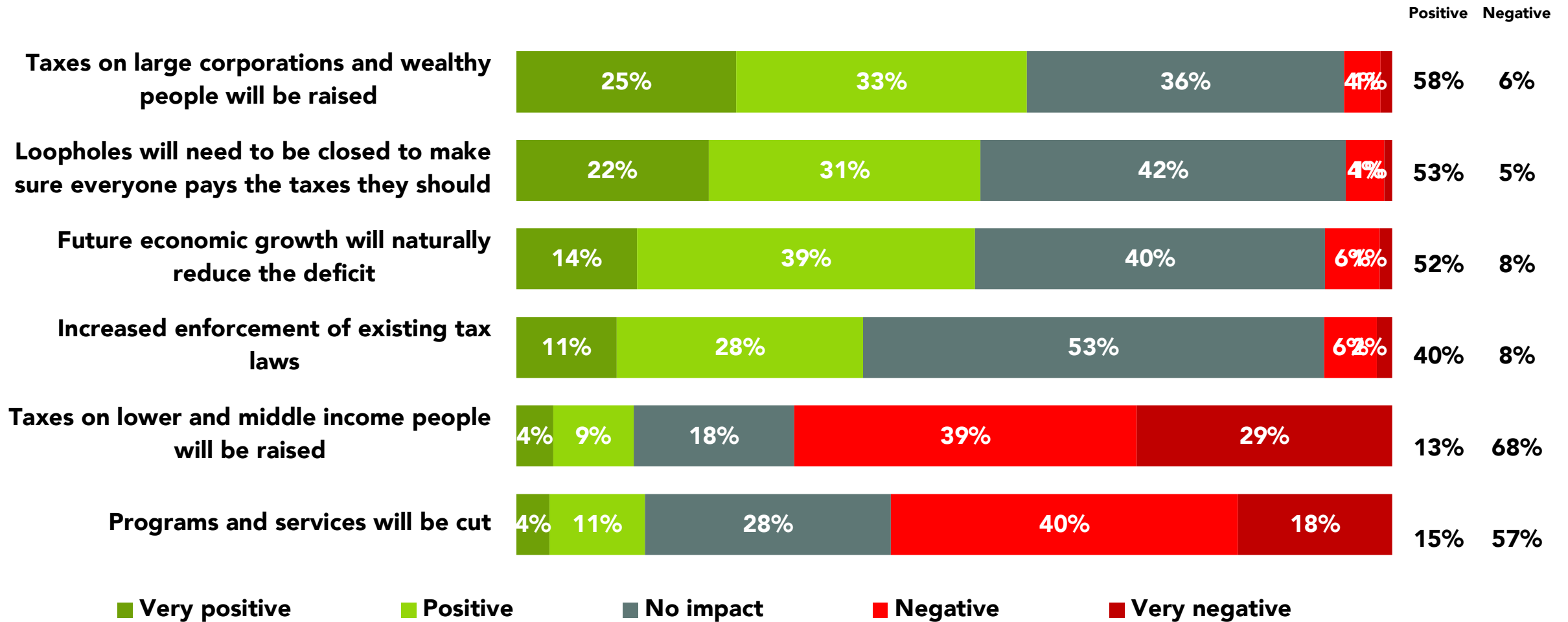
RANKING OF THE FOLLOWING ELEMENTS TO REDUCE THE FEDERAL DEFICIT

INCREASED ENFORCEMENT OF EXISTING TAX LAWS



Which three do you most want to see happen to reduce the deficit?

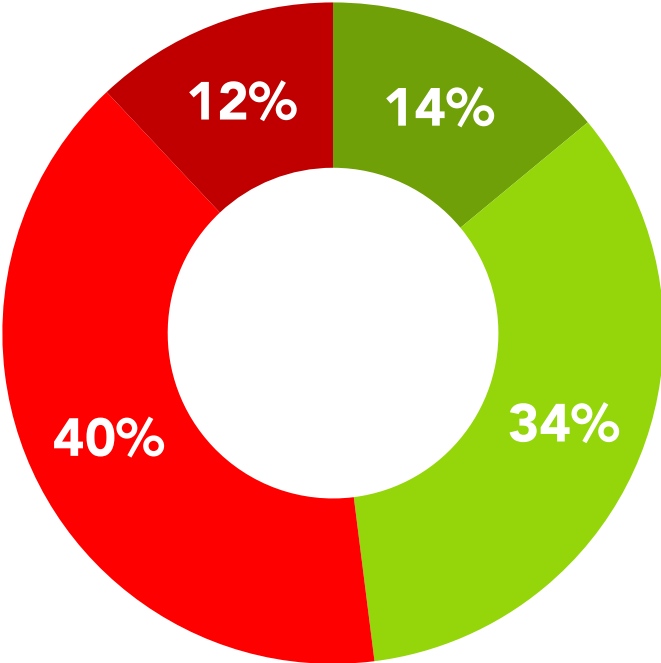
HOW WOULD EACH ELEMENT POTENTIALLY IMPACT PEOPLE?



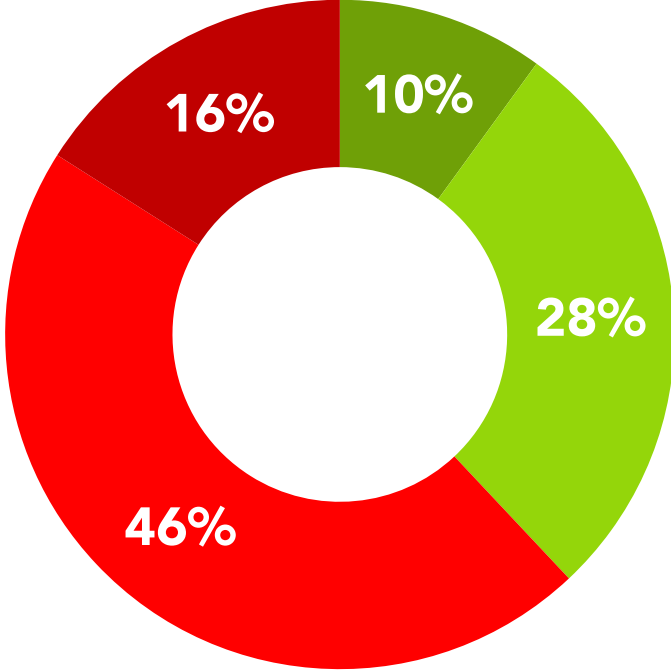
If each of the following happened, what impact, if any, would it have on you?

IF IT'S POSSIBLE TO REDUCE SPENDING WITHOUT IMPACTING PUBLIC SERVICES/REDUCE THE DEFICIT WITHOUT INCREASING THE TAXES

REDUCE SPENDING WITHOUT IMPACTING THE QUALITY OF PUBLIC SERVICES



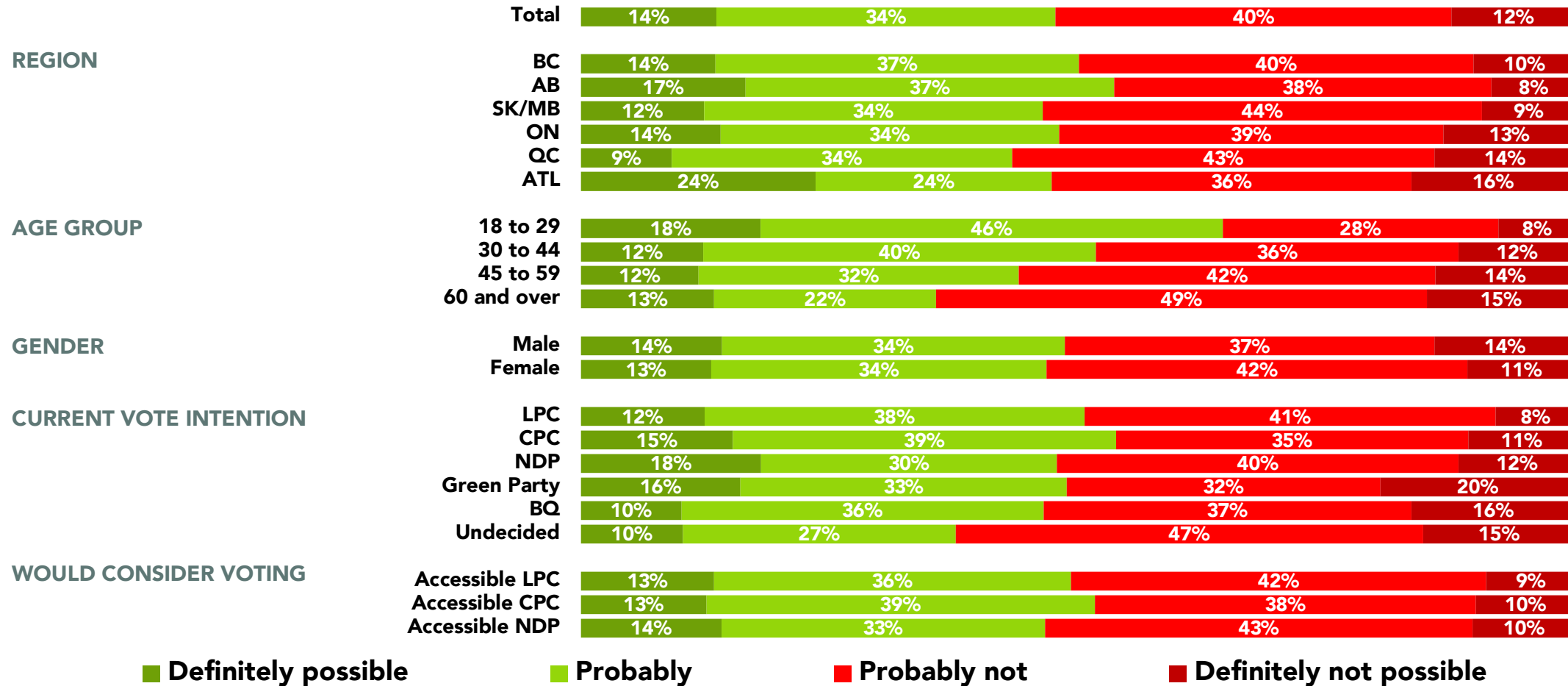
REDUCE THE DEFICIT AND PAY FOR THE PANDEMIC WITHOUT INCREASING THE TAXES



- Definitely possible
- Probably
- Probably not
- Definitely not possible

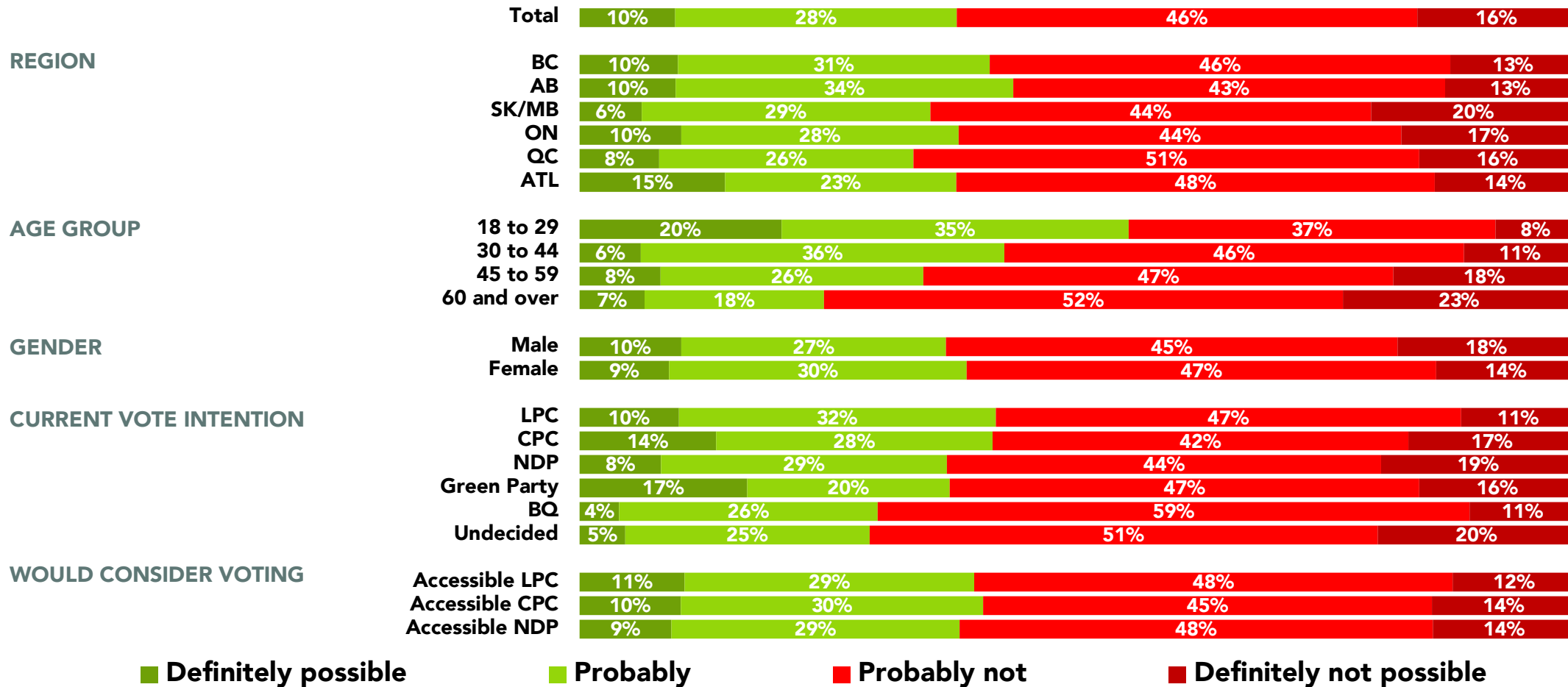
Do you think it's possible or not for the federal government to reduce spending without impacting the quality of public services in Canada like healthcare, education, childcare, or other social services? | Do you think it's possible or not for the federal government to reduce the deficit and pay for the pandemic without increasing the taxes that some people or corporations pay in Canada?

IF IT'S POSSIBLE TO REDUCE SPENDING WITHOUT IMPACTING PUBLIC SERVICES



Do you think it's possible or not for the federal government to reduce spending without impacting the quality of public services in Canada like healthcare, education, childcare, or other social services?

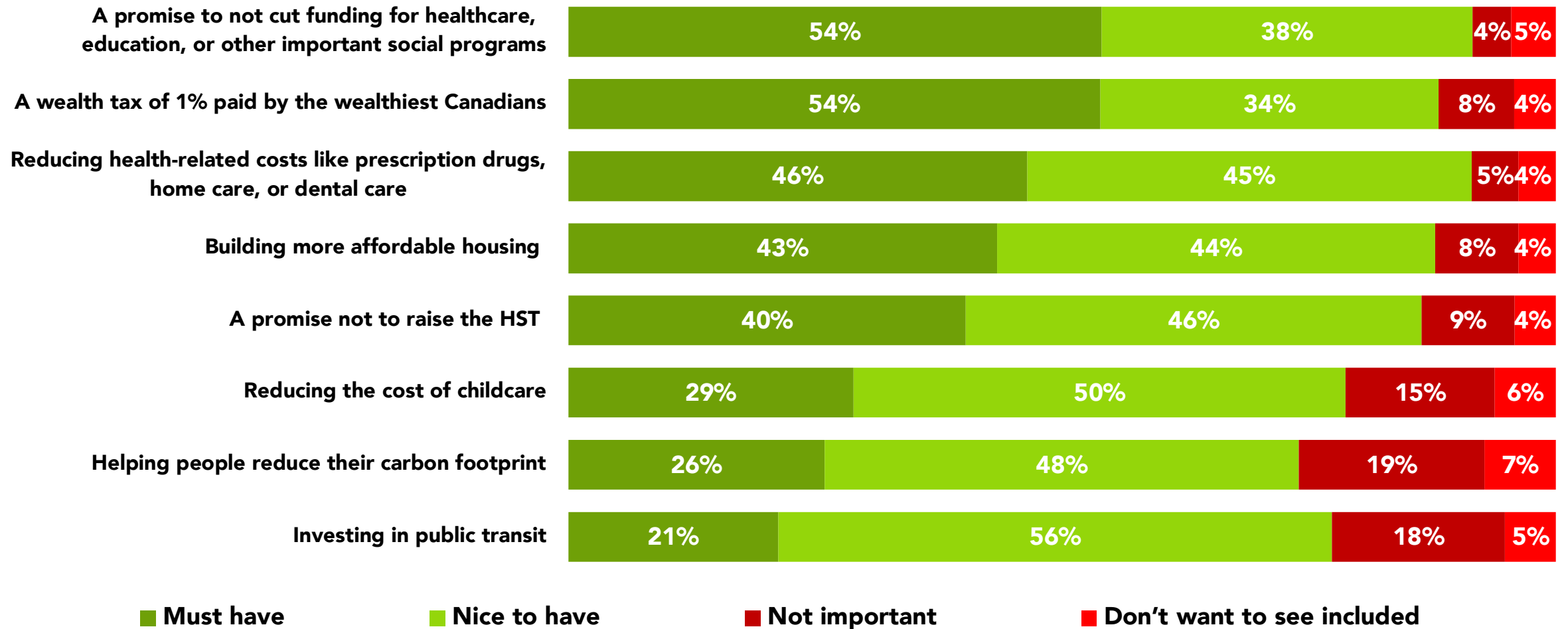
IF IT'S POSSIBLE TO REDUCE THE DEFICIT WITHOUT INCREASING THE TAXES



Do you think it's possible or not for the federal government to reduce the deficit and pay for the pandemic without increasing the taxes that some people or corporations pay in Canada?

DESIGNING A POST-PANDEMIC RECOVERY AGENDA

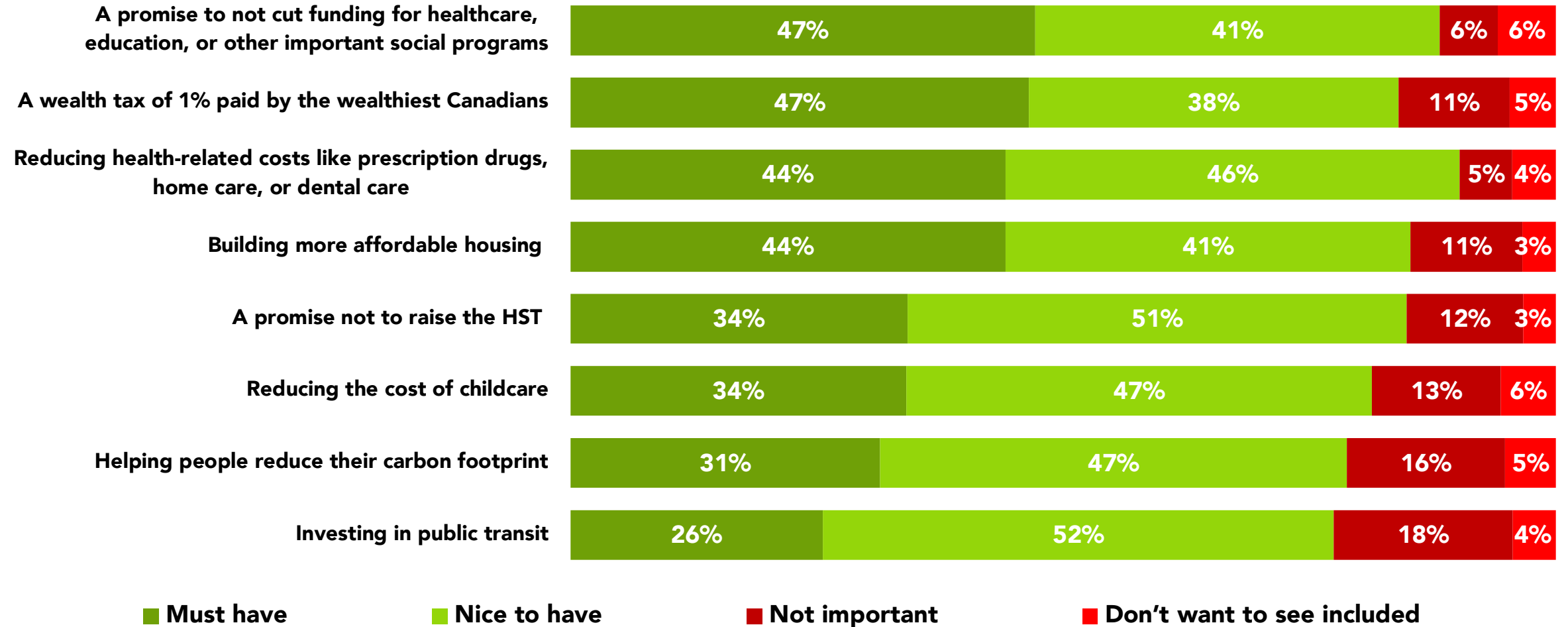
WHICH POSSIBLE ELEMENTS COULD BE INCLUDED IN A DESIGN PLAN TO HELP PAY FOR THE PANDEMIC/POST-PANDEMIC RECOVERY



Imagine you were asked to help design a plan that would both pay for the pandemic and recovery while also helping to make life more affordable for everyone. Which of the possible elements would you like to see included in the plan? Tell us what you consider to be a must have, a nice to have, or something you don't want to see in the plan?

WHICH POSSIBLE ELEMENTS COULD BE INCLUDED IN A DESIGN PLAN TO HELP PAY FOR THE PANDEMIC/POST-PANDEMIC RECOVERY

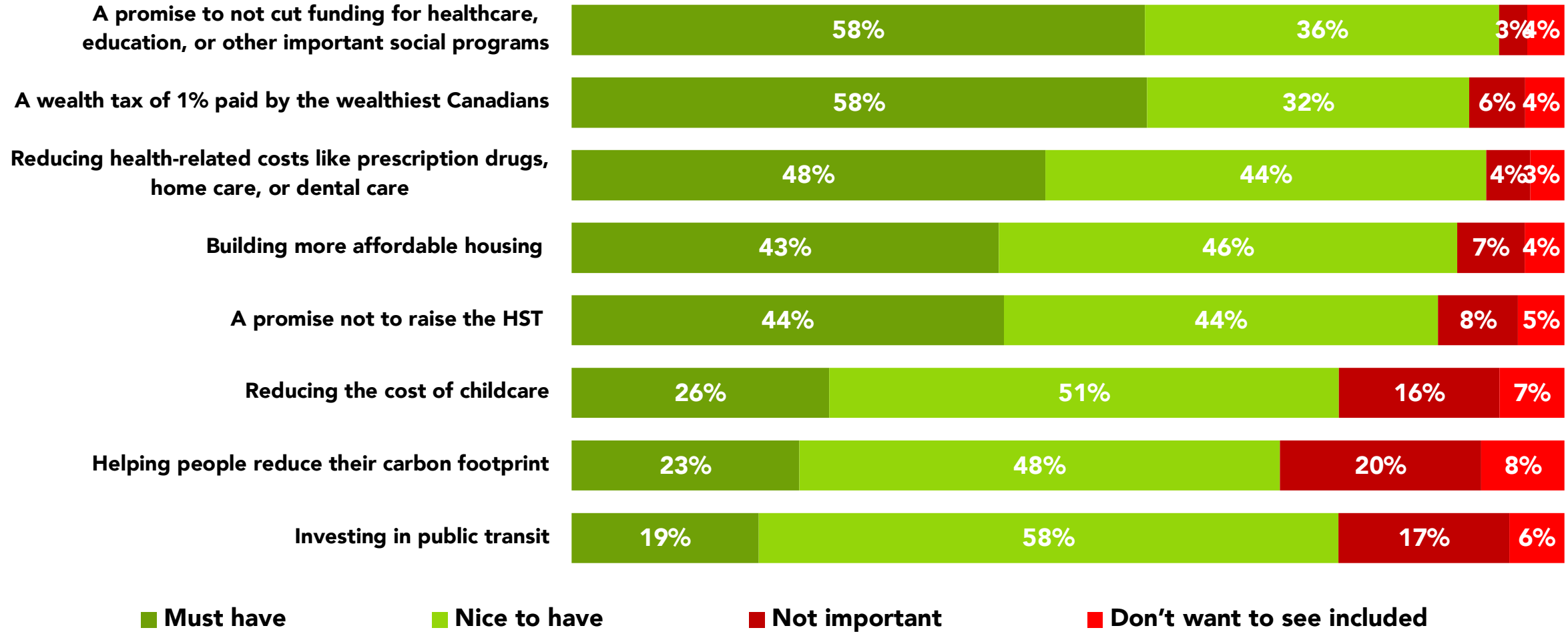
UNDER 40



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OVER 40

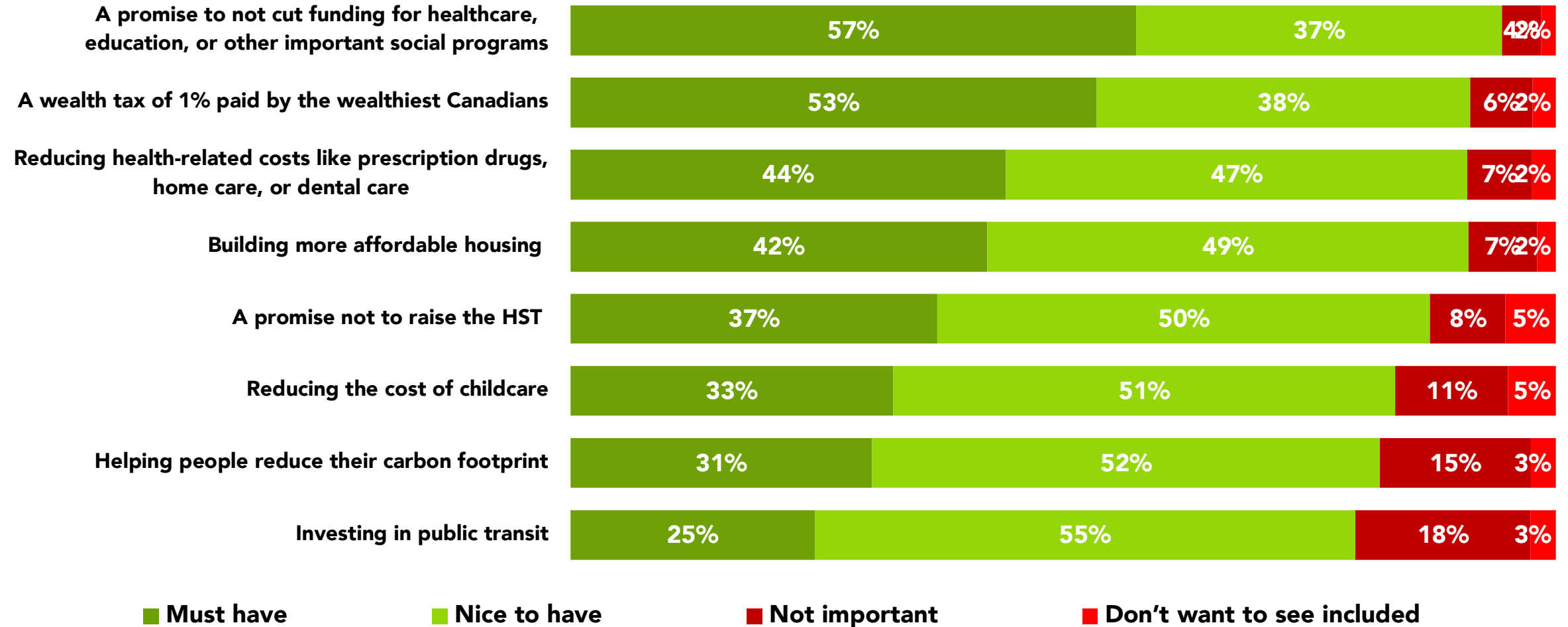


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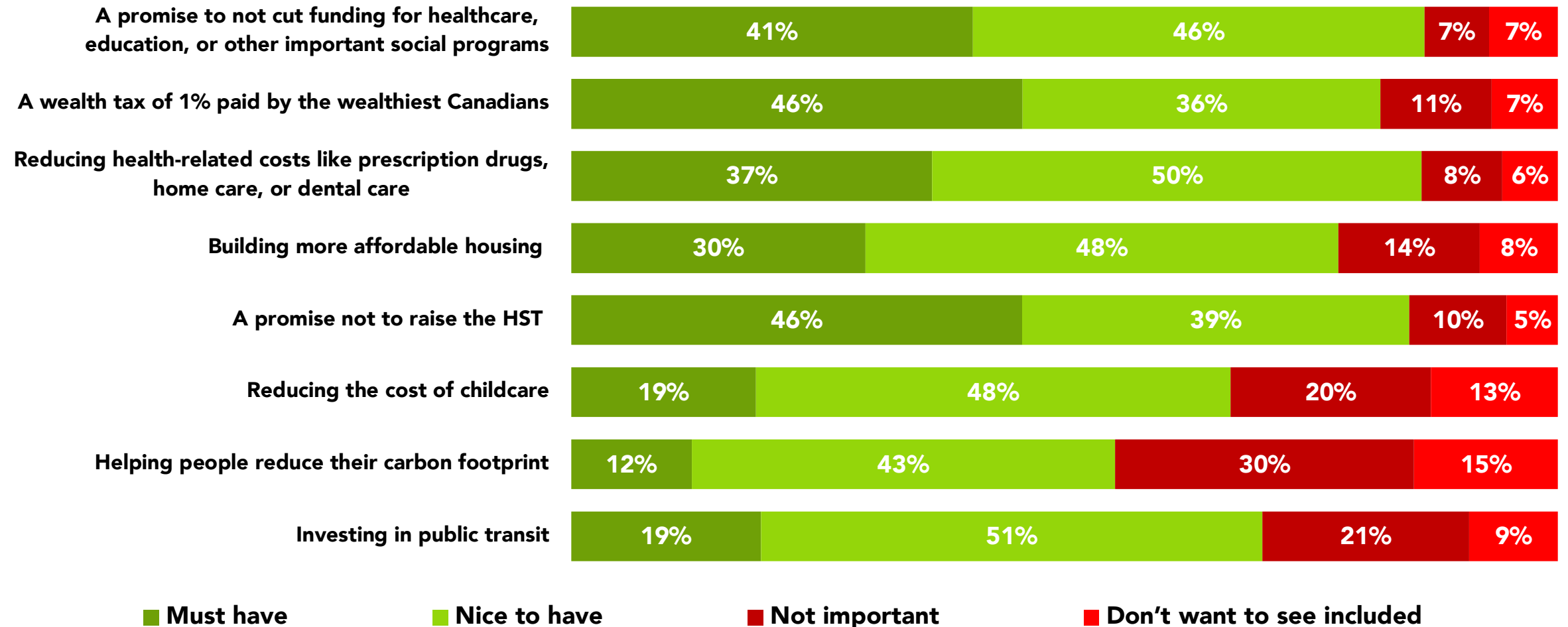
LPC SUPPORTER



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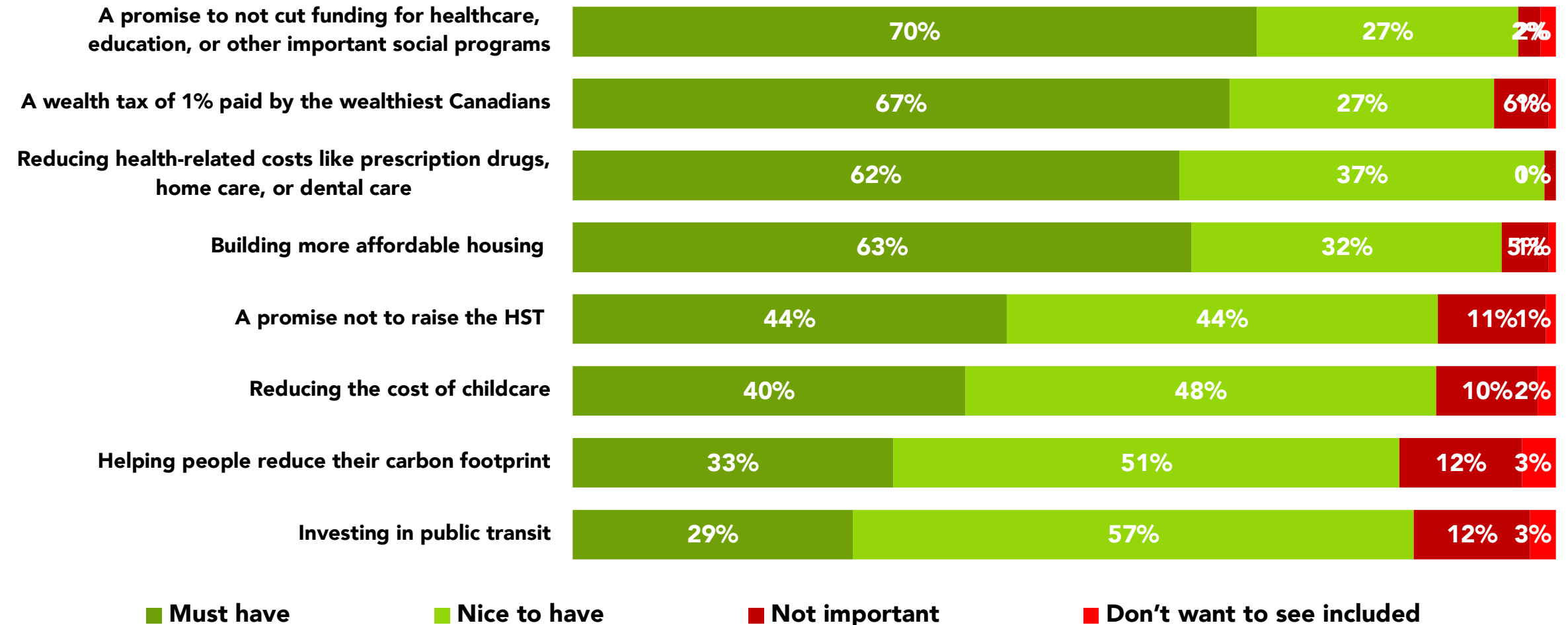
CPC SUPPORTER



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WHICH POSSIBLE ELEMENTS COULD BE INCLUDED IN A DESIGN PLAN TO HELP PAY FOR THE PANDEMIC/POST-PANDEMIC RECOVERY

NDP SUPPORTER



Imagine you were asked to help design a plan that would both pay for the pandemic and recovery while also helping to make life more affordable for everyone. Which of the possible elements would you like to see included in the plan? Tell us what you consider to be a must have, a nice to have, or something you don't want to see in the plan?

7 IN 10 CANADIANS WOULD LIKE MORE FAIR AND EQUITABLE ECONOMY AND SOCIETY THAN IT WAS BEFORE PANDEMIC

Work to build an economy and society that is more fair and equitable than it was before the pandemic

70%

Work to get the economy and society back to what it was before the pandemic

30%

Finally, what approach do you want the federal government to take when planning for the post-pandemic economic and social recovery? Would you prefer if it...