Progress Summit 2017: Progress in the Age of Trump

Polling Presentation for the Broadbent Institute

April 7th, 2017

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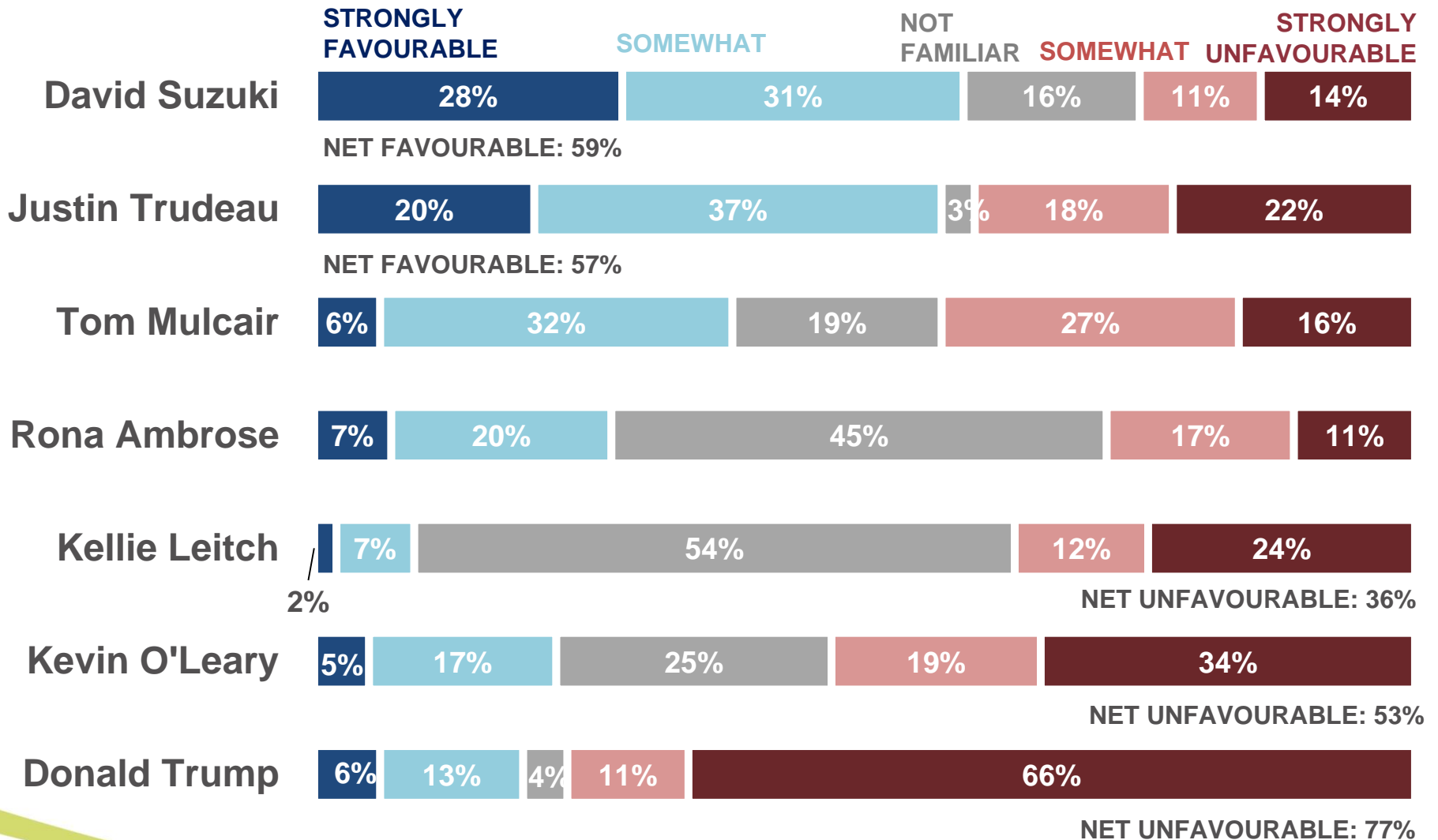
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Research Design

➤ The Broadbent Institute commissioned Stratcom to research:

- Current Canadian political attitudes,

- Attitudes of Canadians in relation to Trump Presidency,

- Issues of income inequality and economic security, and

- Support/opposition to range of progressive (and not-so progressive) policy proposals.

➤ Methods:

- Fielded online in French and English, March 15 - 17, 2017.

- 2,029 responses nationally, data weighted by 2011 census on gender, age, education and region.

- Margin of Error does not apply to online methodologies, a probability sample of this size would be +/- 2.2, 19 times out 20.

Political Landscape

Impressions of Political Leaders

	STRONGLY FAVOURABLE	SOMEWHAT	NOT FAMILIAR	SOMEWHAT	STRONGLY UNFAVOURABLE
David Suzuki	28%	31%	16%	11%	14%

NET FAVOURABLE: 59%

Justin Trudeau	20%	37%	3%	18%	22%

NET FAVOURABLE: 57%

Tom Mulcair	6%	32%	19%	27%	16%

Rona Ambrose	7%	20%	45%	17%	11%

Kellie Leitch	2%	7%	54%	12%	24%

NET UNFAVOURABLE: 36%

Kevin O'Leary	5%	17%	25%	19%	34%

NET UNFAVOURABLE: 53%

Donald Trump	6%	13%	4%	11%	66%

NET UNFAVOURABLE: 77%

For each, please indicate if you have a strongly favourable, somewhat favourable, somewhat unfavourable, or strongly unfavourable opinion of them?

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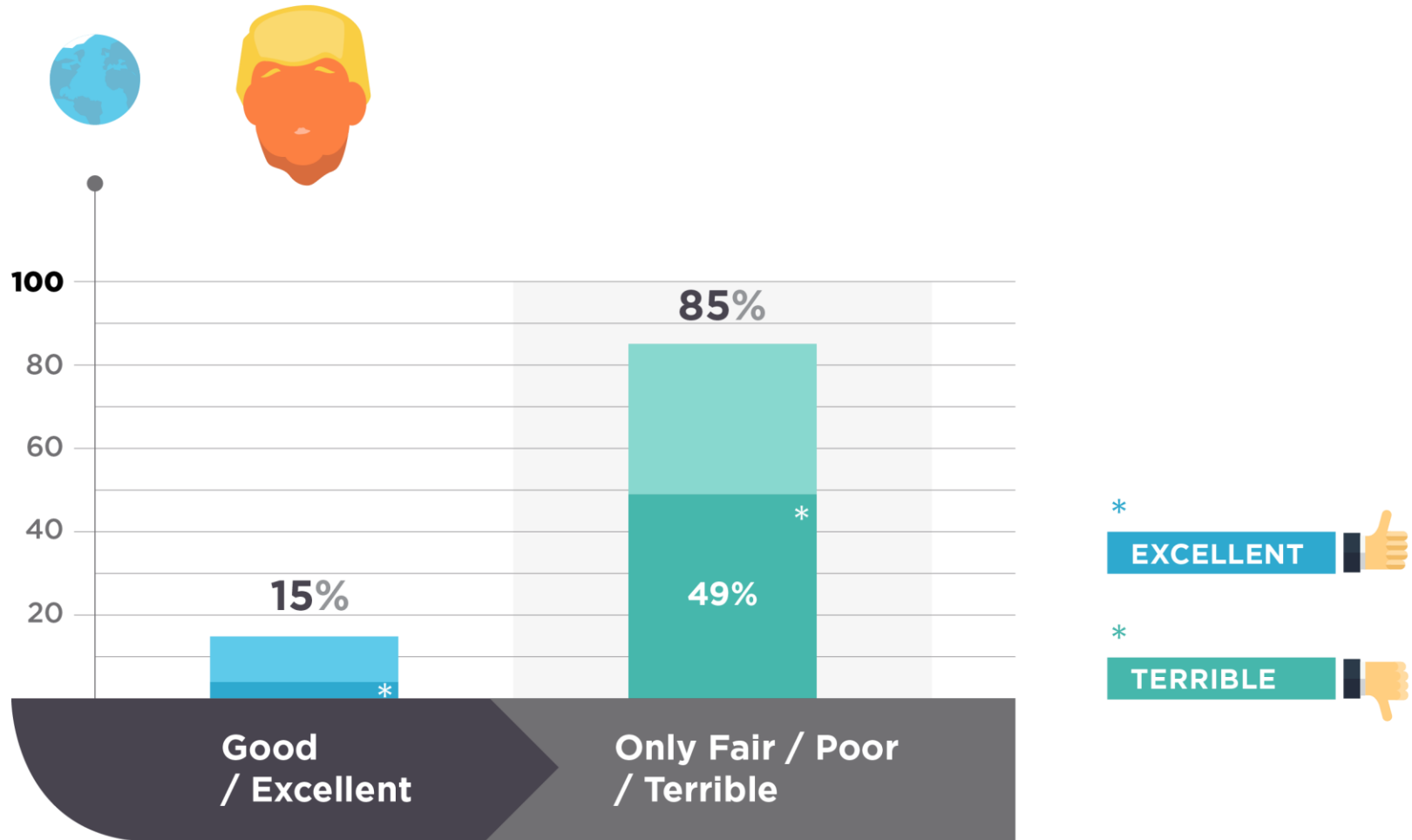# Federal Vote Intent Amongst Decided Voters

44% — Liberal

29% — Conservative

16% — NDP

6% — Green

4% — Bloc

1% — Other

23% undecided
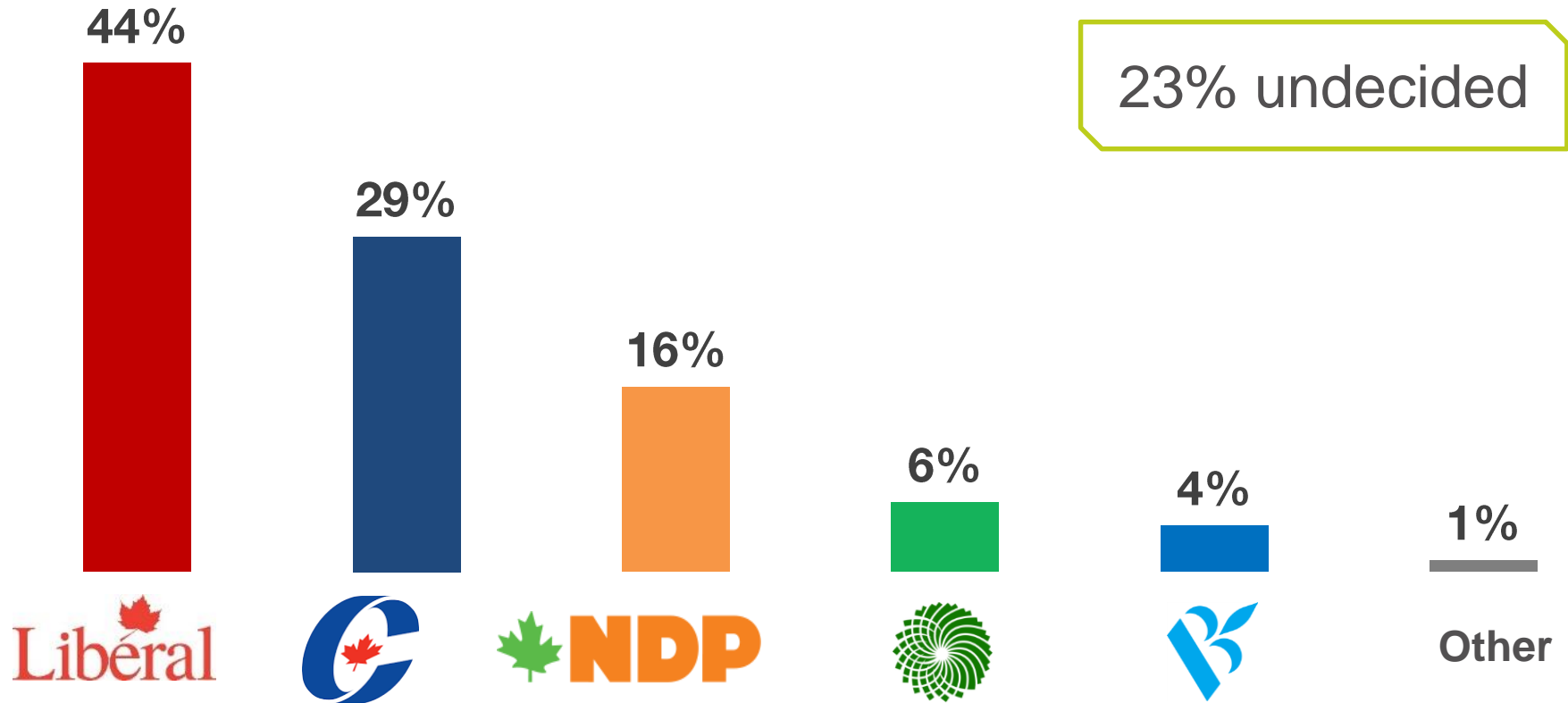
If a federal election were held today , which party would you be most likely to vote for?

Prime Minister Job Performance on...

	Excellent/ Good	Only Fair/Poor/ Terrible
Dealing with Trump	49%	51%
Foreign Policy	49%	51%
Immigration	47%	53%
Climate Change	40%	60%
Infrastructure Spending	36%	64%
Economy	35%	65%
Delivering on Promises to First Nations	34%	66%
Managing Finances/ Budget	31%	69%
Delivering on Promises	29%	71%
Reforming Healthcare	23%	77%
Housing Affordability	20%	80%
Electoral Reform	18%	82%

How would you rate the job Prime Minister Trudeau is doing when it comes to...

Donald Trump Global Job Performance

85%

100

80

60

49%

40

15%

20

Good / Excellent

Only Fair / Poor / Terrible

* EXCELLENT

* TERRIBLE

Thinking about the issues that affect Canada and the global community, how would you rate the job US president Donald Trump is doing on these issues?

Fill in the Blank. Donald Trump is _____

What are the words or phrases that come to mind when you think about US President Donald Trump?

Canadians' Perception of Trump?

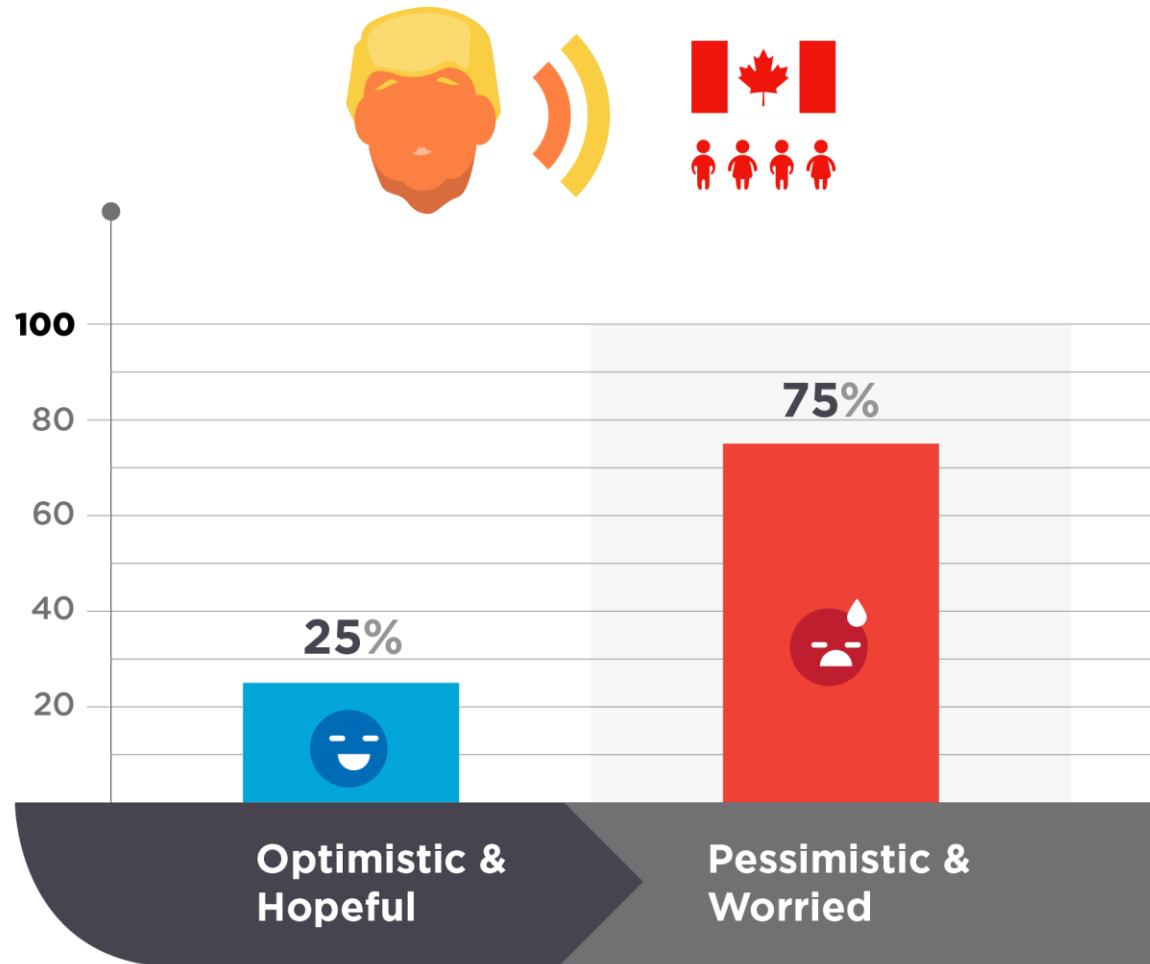**8%**   He is an honest person who speaks his mind.

26% He is honest most of the time, but sometimes exaggerates.
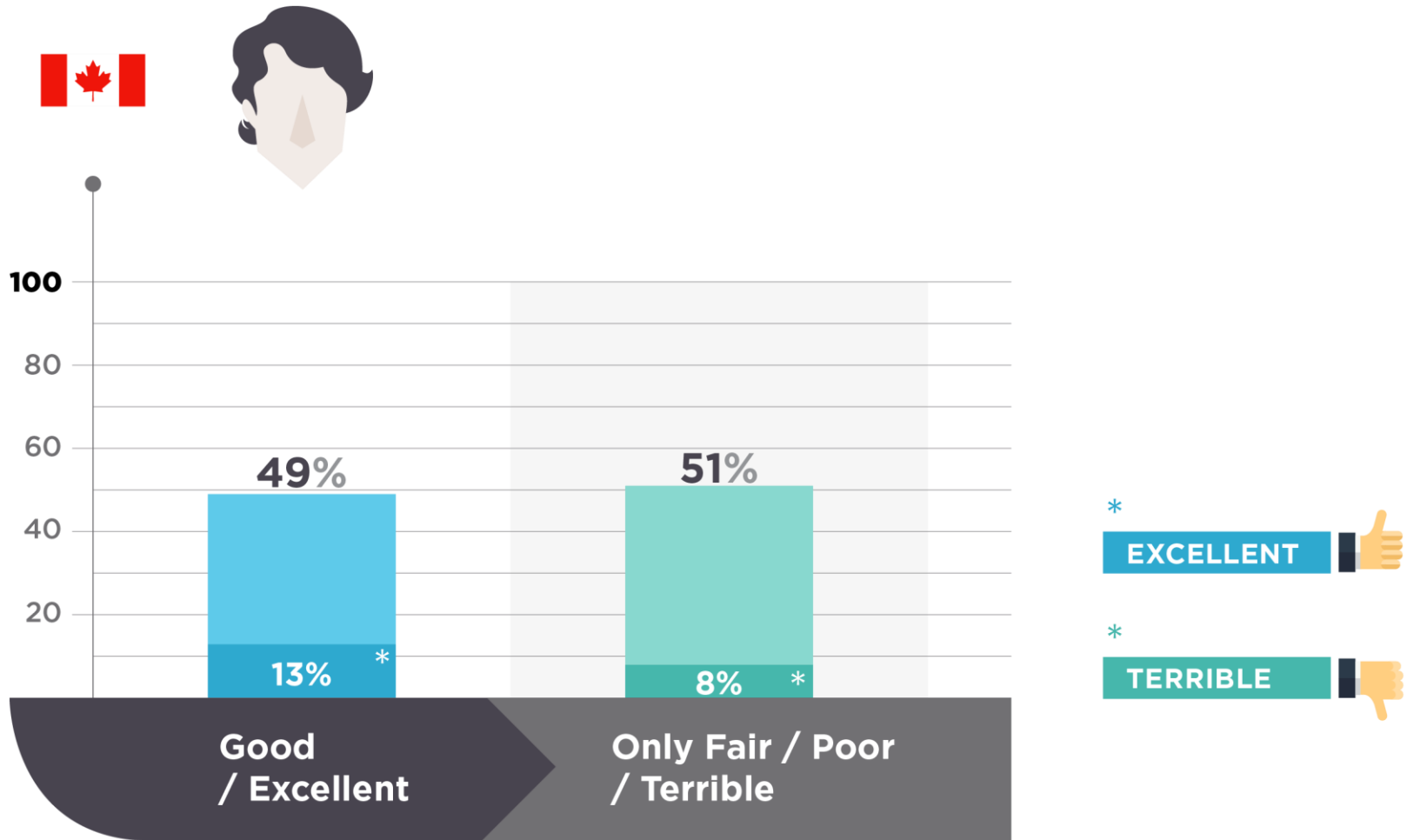
66% He is a perpetual liar.

Which of the following best describes your impressions of US President Donald Trump?
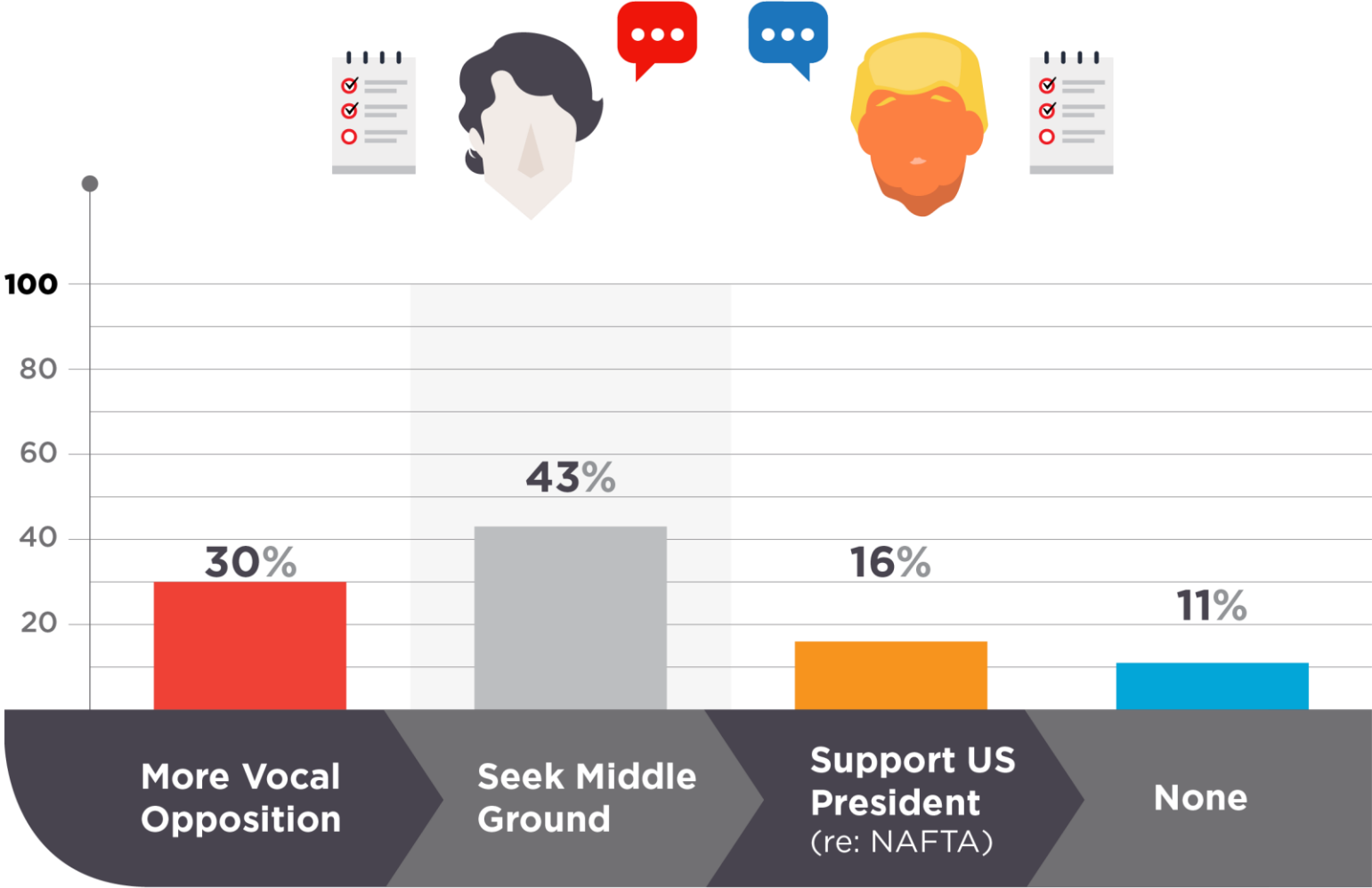
The Trump Effect on Canadians' Outlook

Optimistic & Hopeful: **25%**
Pessimistic & Worried: **75%**

Overall, thinking about the next four years with Donald Trump as US President, would you describe yourself as…

Prime Minister Performance Handling Trump

How would you rate the job Prime Minister Trudeau is doing dealing with US President Donald Trump?

Negotiating with the US President

Chart showing responses:
- More Vocal Opposition: 30%
- Seek Middle Ground: 43%
- Support US President (re: NAFTA): 16%
- None: 11%

Which of the following comes closest to your own point of view: PM should take a more vocal stance in opposing DT's policies, particularly with regards to issues like trade, climate change, and immigration; PM should seek a middle ground in his discussions with DT; or PM should support DT in a number of areas including renegotiating the terms of NAFTA…
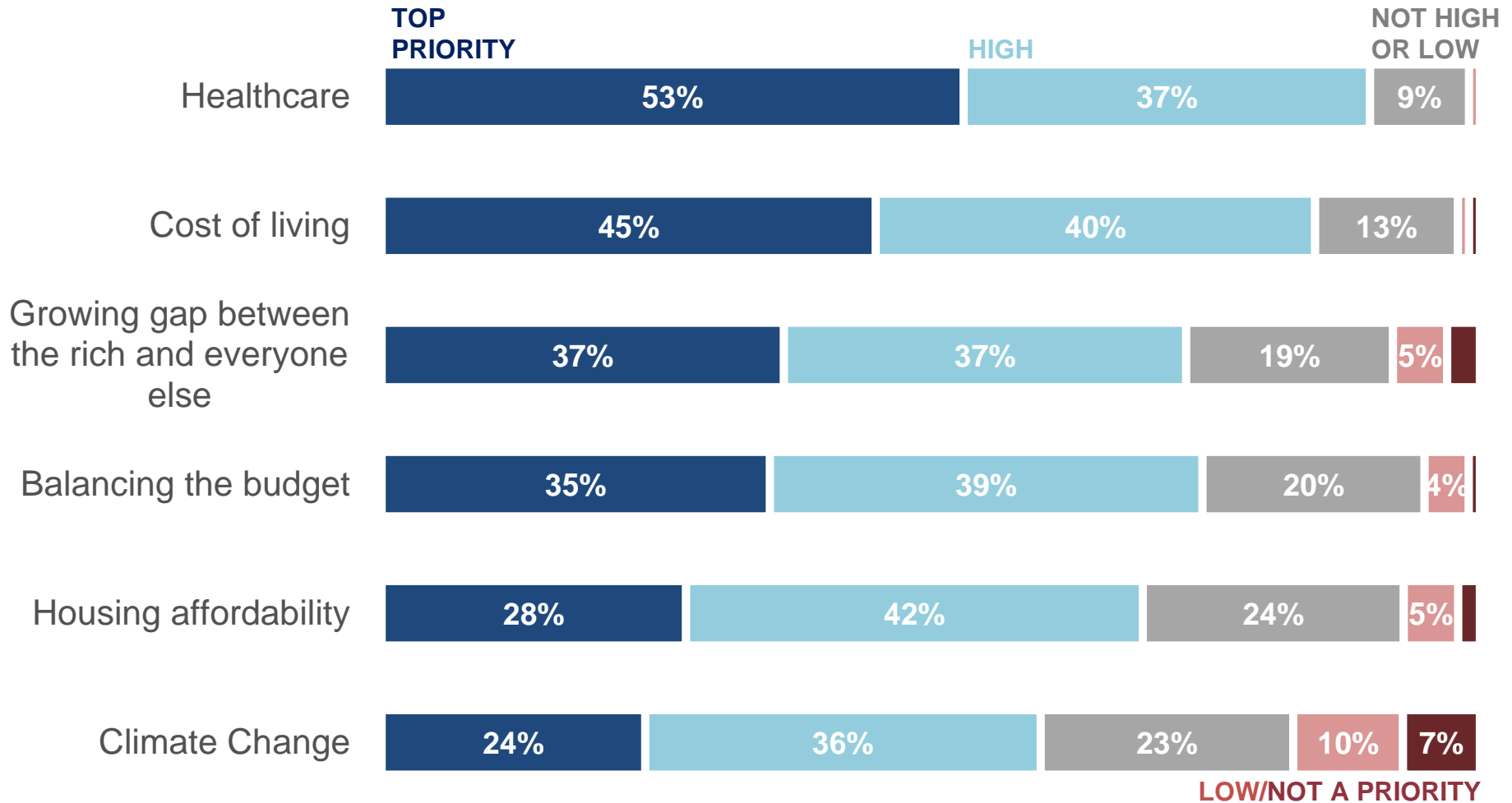
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Confidence in Future Negotiations
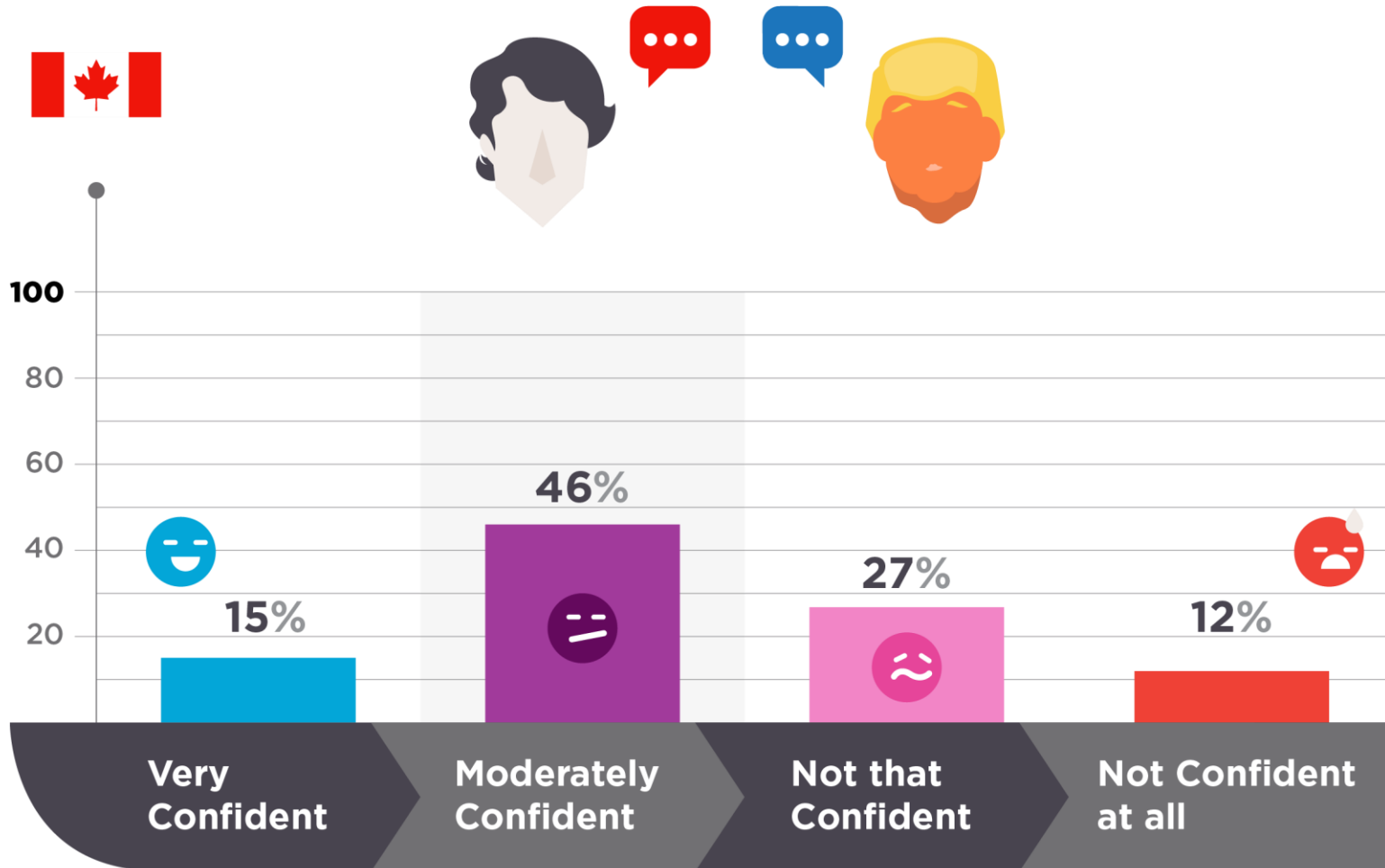
How confident are you in the ability of the Canadian government to effectively represent Canada's interests in future dealings with the Trump administration?

Priorities for the Canadian Government

Priorities for Government

|	TOP PRIORITY	HIGH	NOT HIGH OR LOW		LOW/NOT A PRIORITY
Healthcare	53%	37%	9%		
Cost of living	45%	40%	13%		
Growing gap between the rich and everyone else	37%	37%	19%	5%	
Balancing the budget	35%	39%	20%	4%	
Housing affordability	28%	42%	24%	5%	
Climate Change	24%	36%	23%	10%	7%

Thinking about all of the issues federal government needs to address, please indicate how important of a priority each should be for the federal government in the coming year. **TOP TIER RESPONSES.**

Personal Economic Situation

■ **Better** ■ **Worse** ■ **No Difference**
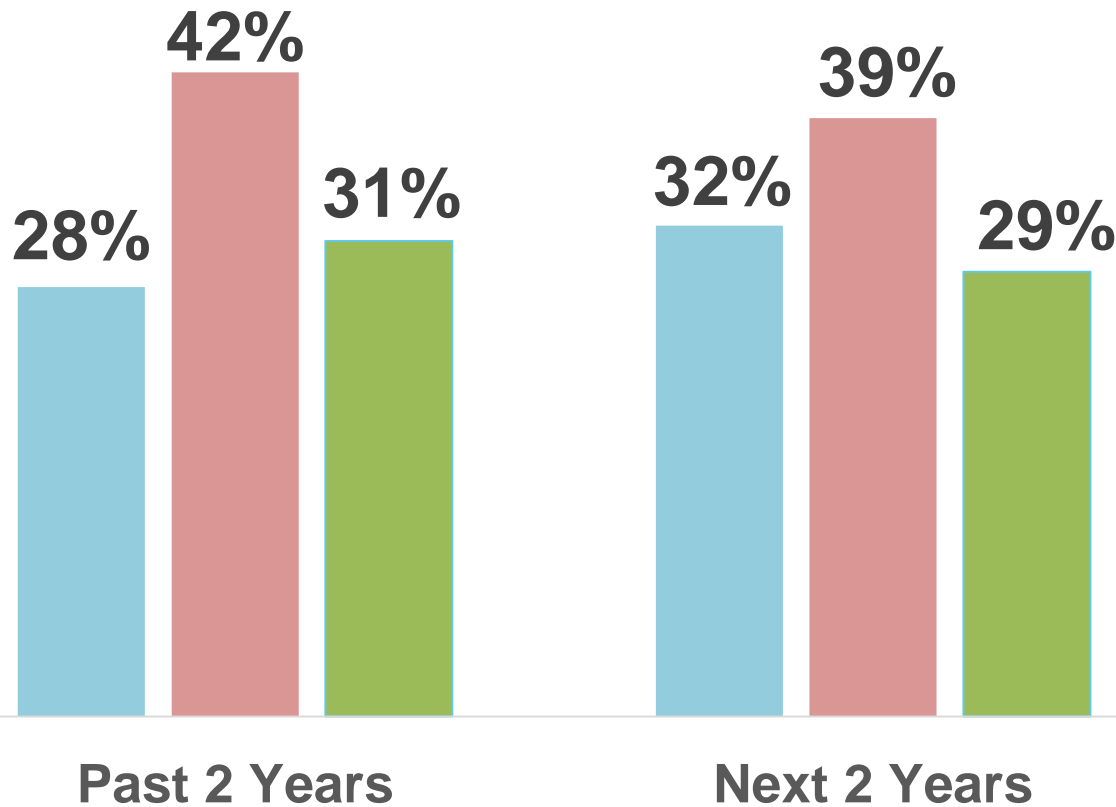
State of Personal Finances:

😄 **51% Feel confident**

😣 **49% Feel uneasy**

Past 2 Years

- 28%
- 42%
- 31%

**Next 2 Years**

- 32%
- 39%
- 29%

Have things been better or worse economically for you and your family in the last two years? AND Thinking ahead to the next two years, do you think things will get better or worse for your family? AND When you think about your own personal finances over the next few months do you feel confident or uneasy?

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Who Benefits from Today's Economy?

	MUCH BETTER	SOMEWHAT	NEITHER	SOMEWHAT/ MUCH WORSE

The wealthiest Canadians

41%	26%	23%	

TOTAL BETTER: 67% — TOTAL WORSE: 4%

Those with above average incomes

12%	33%	34%	14%	

TOTAL BETTER: 45% — TOTAL WORSE: 17%

The middle class

	10%	29%	43%	14%

TOTAL BETTER: 11% — TOTAL WORSE: 57%

Low-income Canadians

SOMEWHAT/MUCH WORSE

	9%	22%	28%	35%

TOTAL BETTER: 11% — TOTAL WORSE: 63%
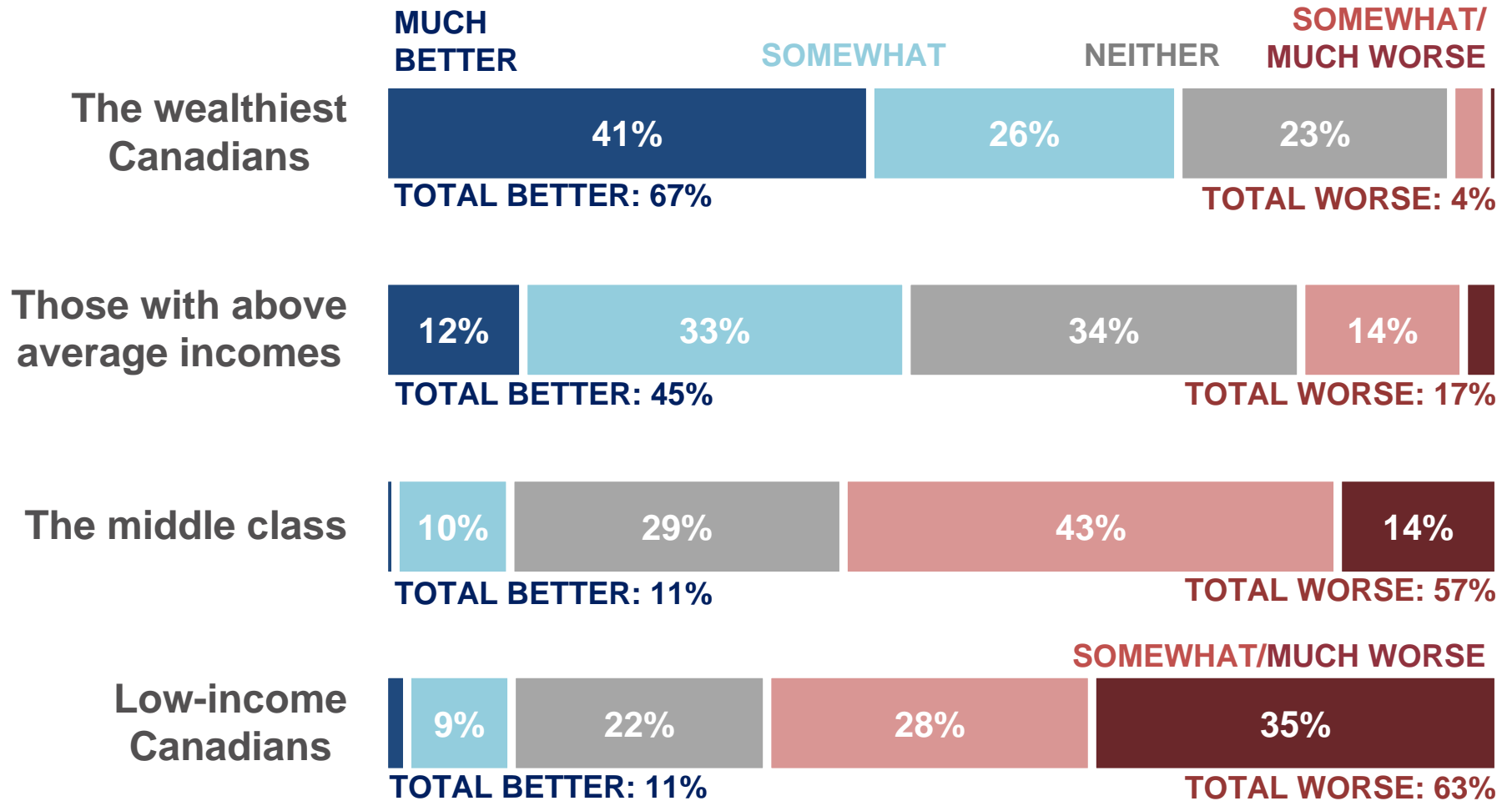
In the current economy, do you think things have gotten better or worse for the following income groups?

Do you Think the Gap Between the Rich and Everyone Else is Increasing?
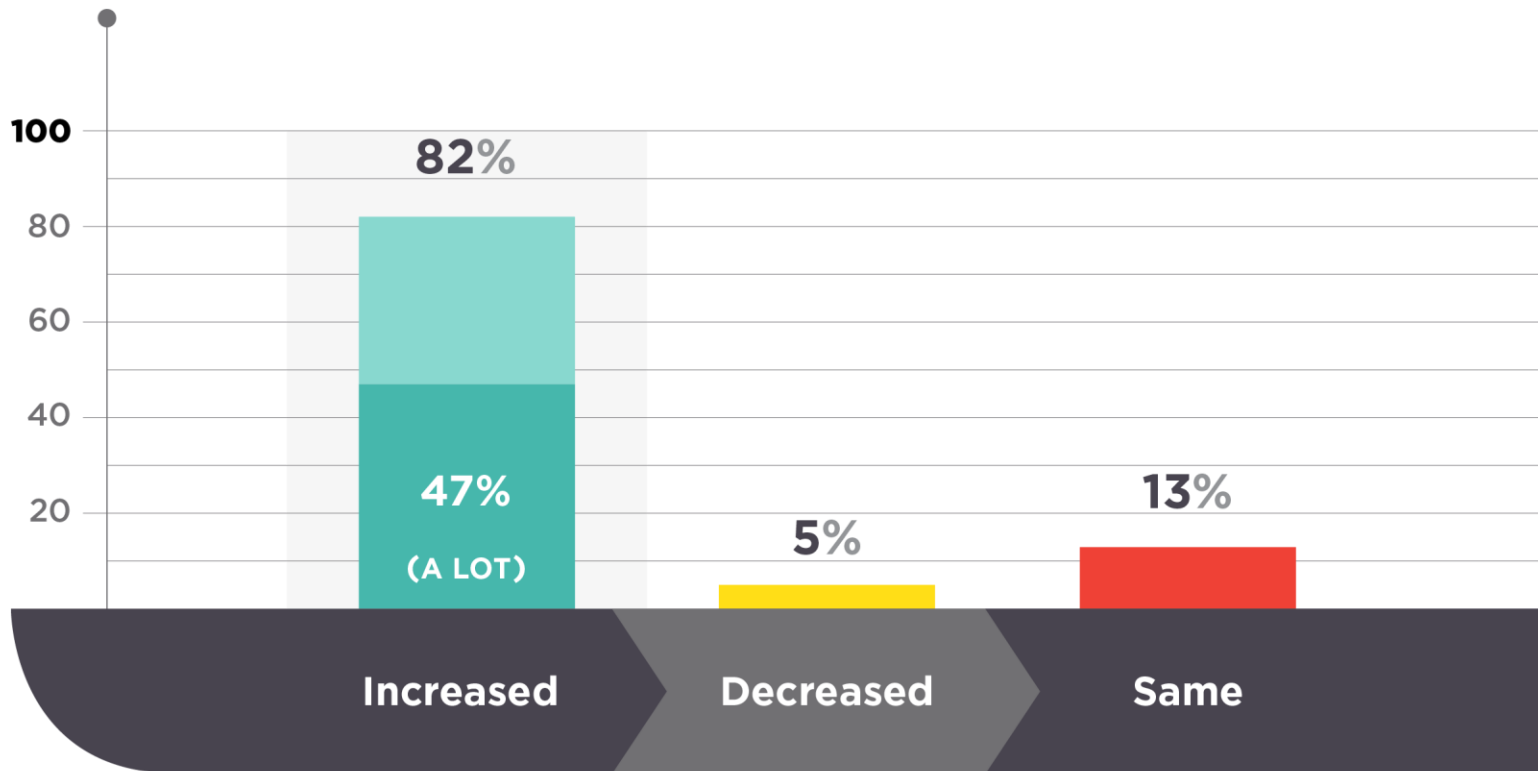
Over the last 10 years, do you think the gap between the rich and everyone else in Canada has increased, decreased, or stayed the same?

How Big of a Concern is Income Inequality?

100
84%
80
60
40
39%
20
(VERY BIG)
16%

Problem | Not a Problem
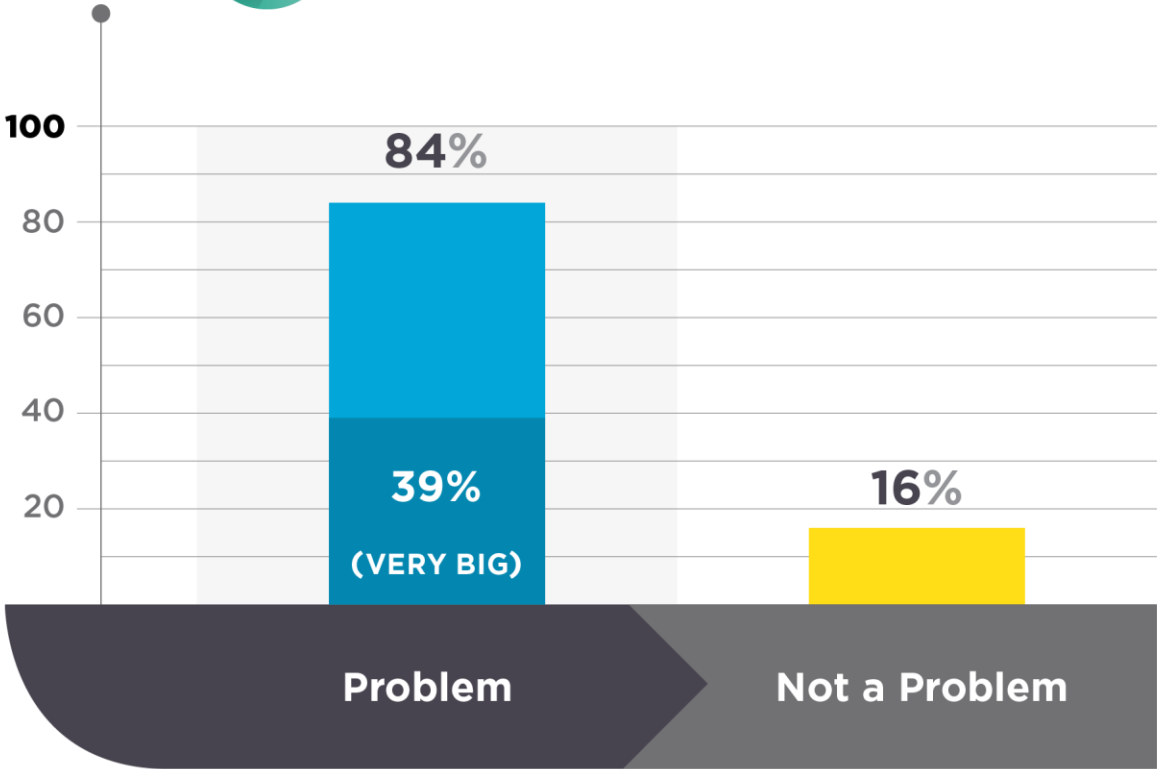
Do you think the gap between the rich and everyone else in Canada is a very big problem, somewhat of a problem, a small problem, or not a problem?

What is to Blame for Income Inequality?

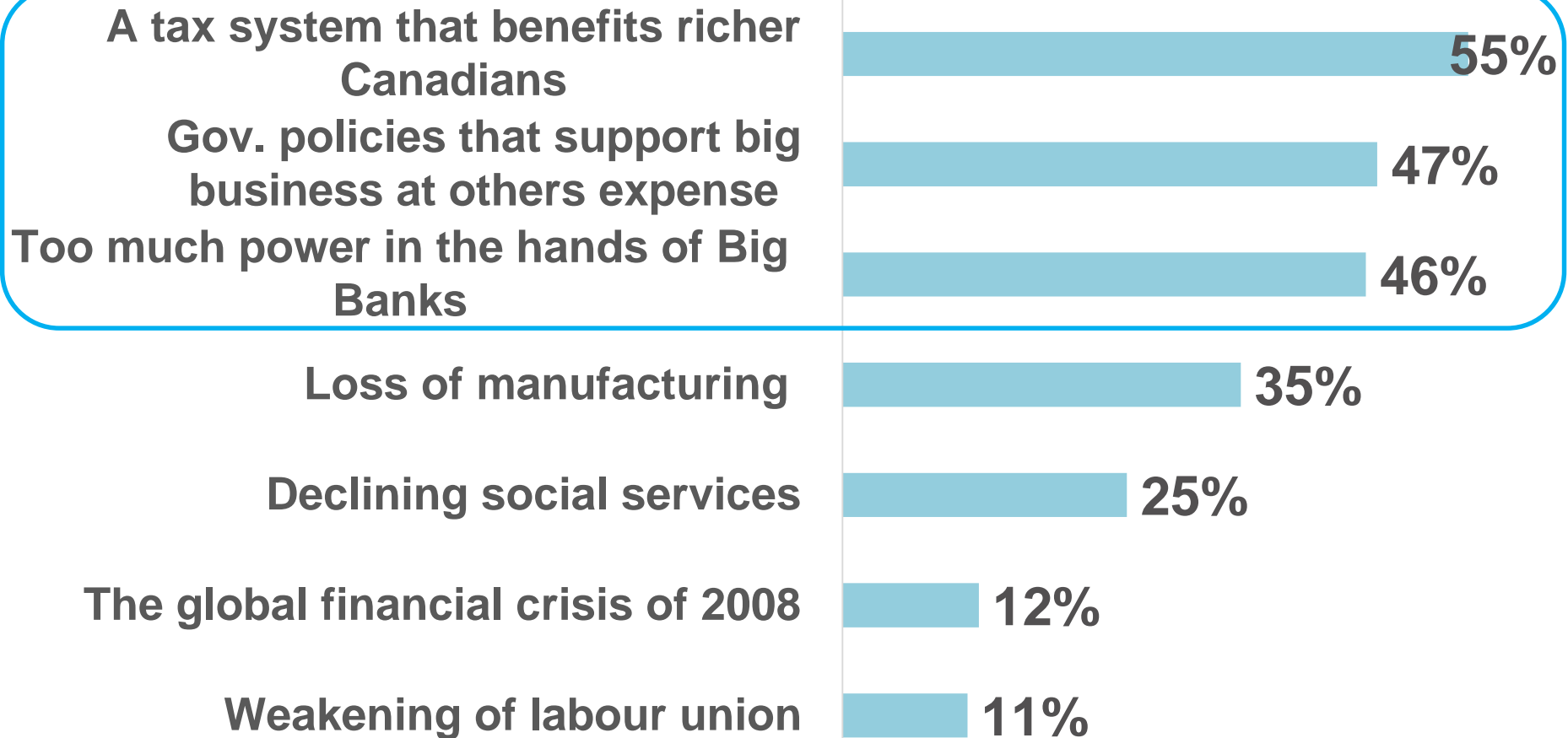|	
A tax system that benefits richer Canadians	55%
Gov. policies that support big business at others expense	47%
Too much power in the hands of Big Banks	46%
Loss of manufacturing	35%
Declining social services	25%
The global financial crisis of 2008	12%
Weakening of labour union	11%

What reasons do you think are most responsible for the gap between the rich and everyone else in this country? You may select up to three responses. **(Only responses above 10% shown)**

Financial and Tax Reform Policies

	STRONGLY SUPPORT	SOMEWHAT	DK	SOMEWHAT/STRONGLY OPPOSE

Close corporate tax loopholes and cut down on tax shelters
61% | 23% | 8% | 6% |

Introduce a new tax bracket for high income earners
51% | 30% | 9% | 7% |

Close the loophole that gives special tax treatment to dividend income
47% | 27% | 10% | 9% | 6%

Return to more progressive income tax rates
38% | 37% | 9% | 12% | 4%
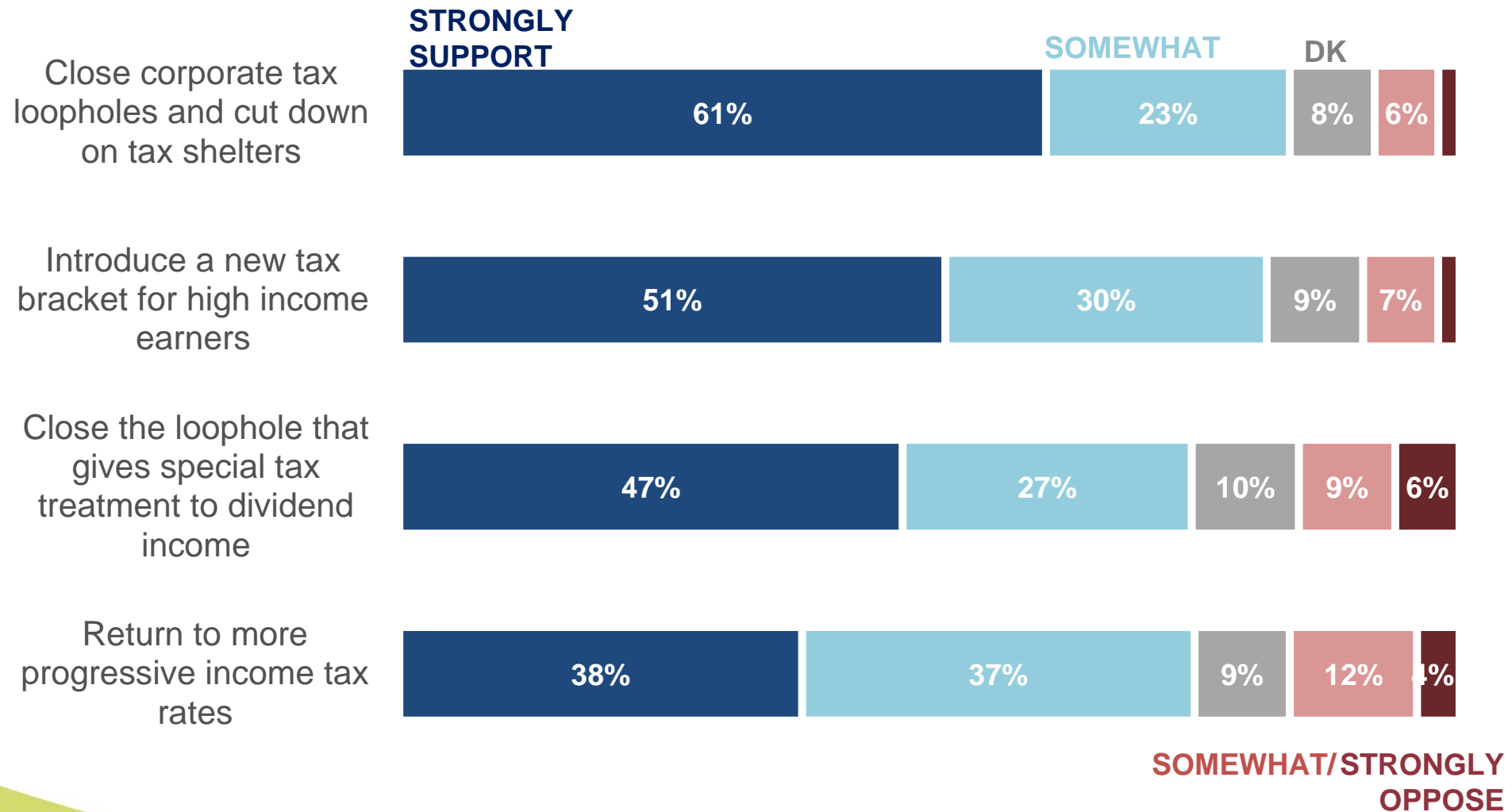
Financial and Tax Reform…Please indicate whether you support or oppose each.

Financial and Tax Reform Policies

	STRONGLY SUPPORT	SOMEWHAT	DK	SOMEWHAT	STRONGLY OPPOSE
Increase corporate tax rates back to pre-2008 levels	33%	32%	15%	14%	7%
Tax capital gains and stock options at the same rate as income from wages	21%	31%	21%	17%	11%
Decrease personal income tax rates for individuals with incomes above $150K	11%	23%	12%	28%	27%
Decrease corporate tax rates	7%	17%	13%	31%	32%
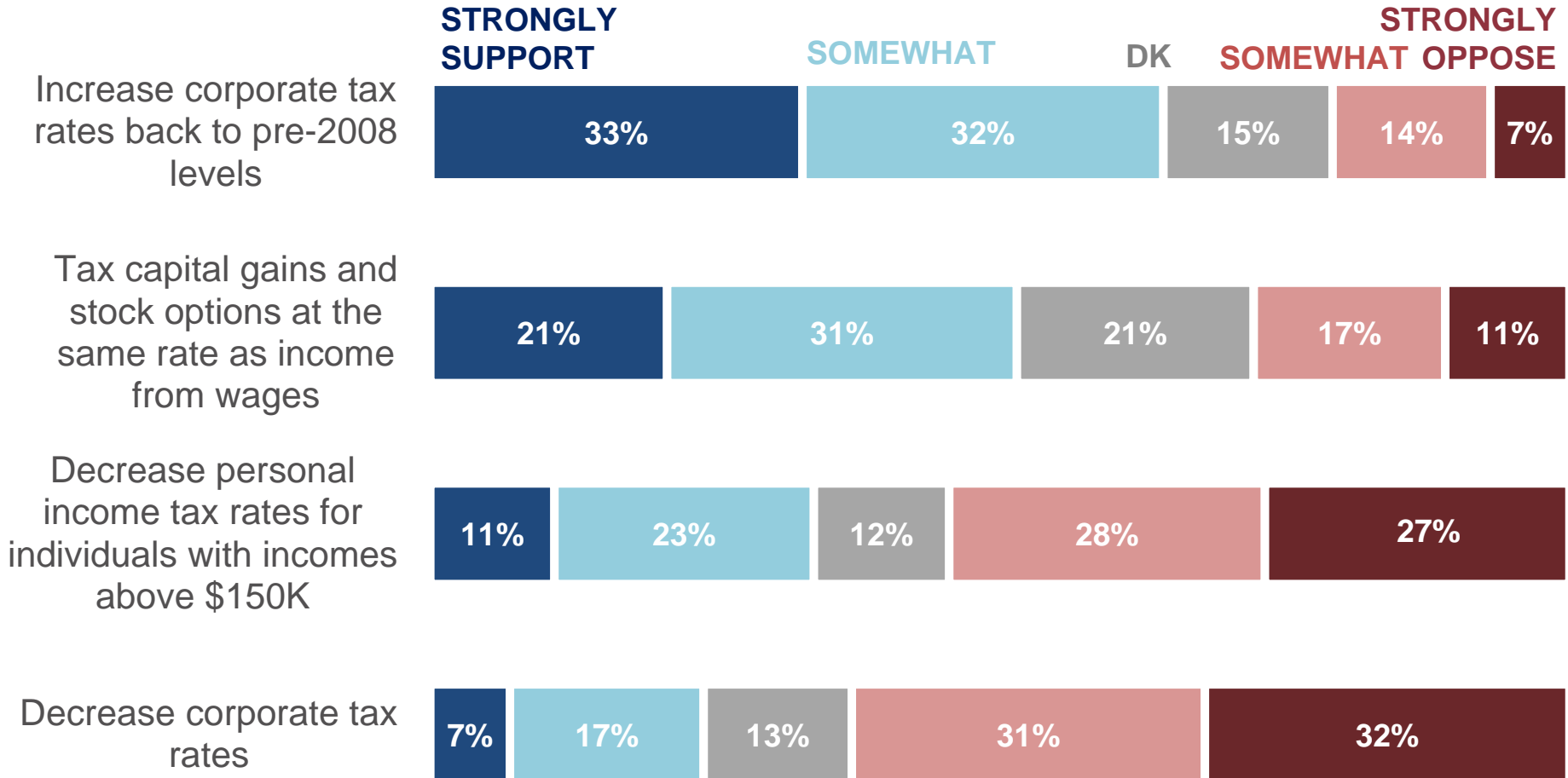
Financial and Tax Reform... Please indicate whether you support or oppose each.

Labour Rights and Reform

	STRONGLY SUPPORT	SOMEWHAT	DK		SOMEWHAT/ STRONGLY OPPOSE
Guaranteeing equal pay for equal work	69%	23%			
Revise NAFTA to better protect Canadian workers and interests	37%	44%	12%	6%	
Raise the minimum wage to $15 per hour in every province	39%	30%	6%	16%	10%
Raise the level of EI benefits	27%	40%	8%	20%	5%

Labour/Jobs...Please indicate whether you support or oppose each.
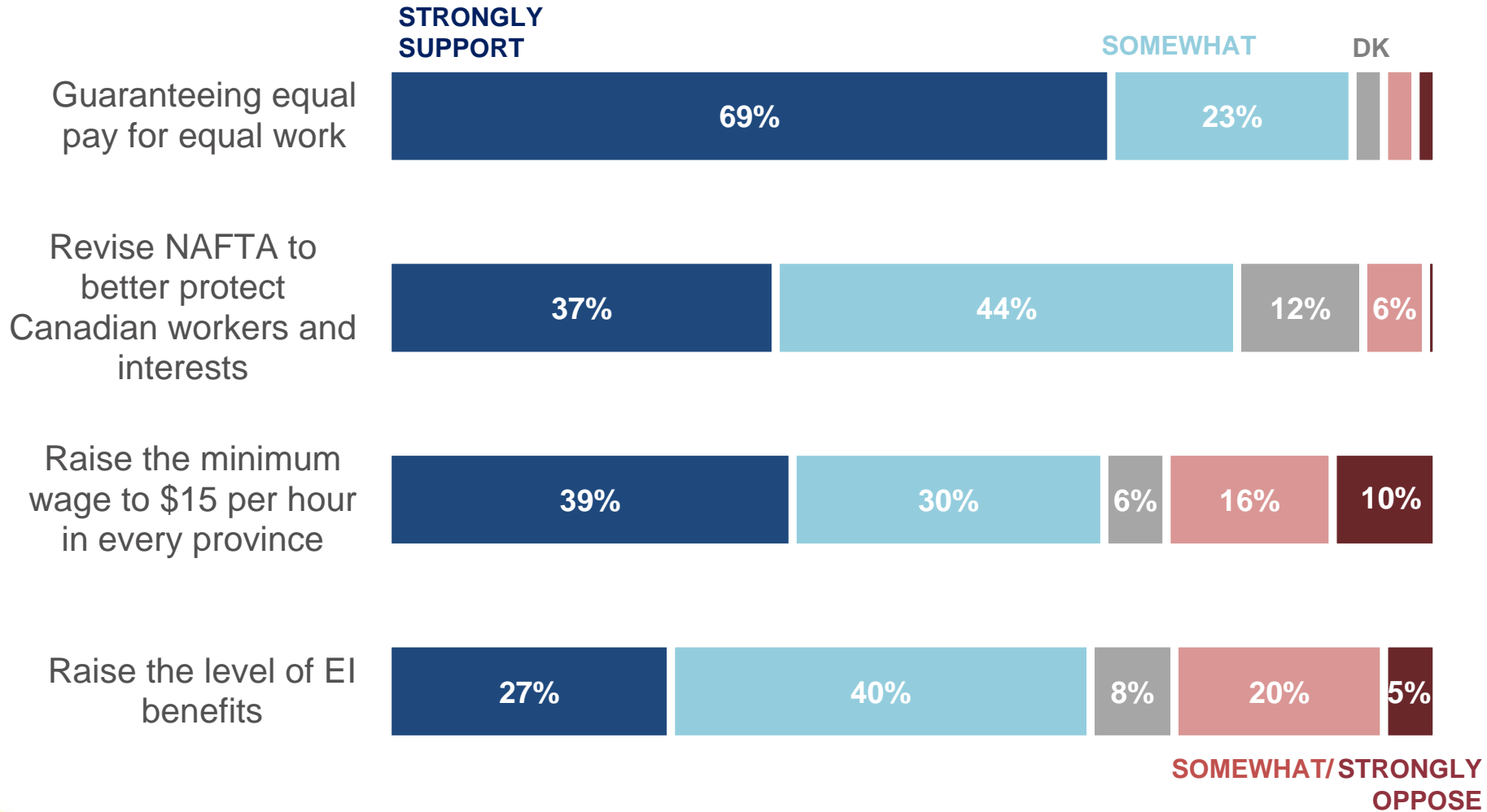
Healthcare and Social Assistance

STRONGLY SUPPORT   **SOMEWHAT**   **DK**

	Strongly Support	Somewhat	DK	Somewhat Oppose	Strongly Oppose
Create a universal Pharmacare program	48%	38%	7%	6%	
Work with govs. to ensure access to public dental services for all Canadians	45%	40%	5%	8%	
Boost income assistance programs to ensure they are in line with a living wage	36%	40%	5%	14%	5%
Develop a publicly funded national childcare system thast ensures affordable access to childcare	30%	38%	6%	15%	11%

SOMEWHAT   **STRONGLY OPPOSE**

Social Assistance/Healthcare…Please indicate whether you support or oppose each.

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Immigration

|	STRONGLY SUPPORT	SOMEWHAT	DK	SOMEWHAT	STRONGLY OPPOSE
Screen immigrants for Canadian values as a condition of entry	42%	27%	6%	13%	12%
Have stricter rules on immigrations that allow in fewer immigrants, and emphasize proven job qualifications	36%	31%	6%	18%	9%
Streamline processes for private refugee sponsorship programs	18%	39%	11%	18%	14%
Allow refugees who flee the US for Canada to remain in the country	17%	31%	6%	20%	26%
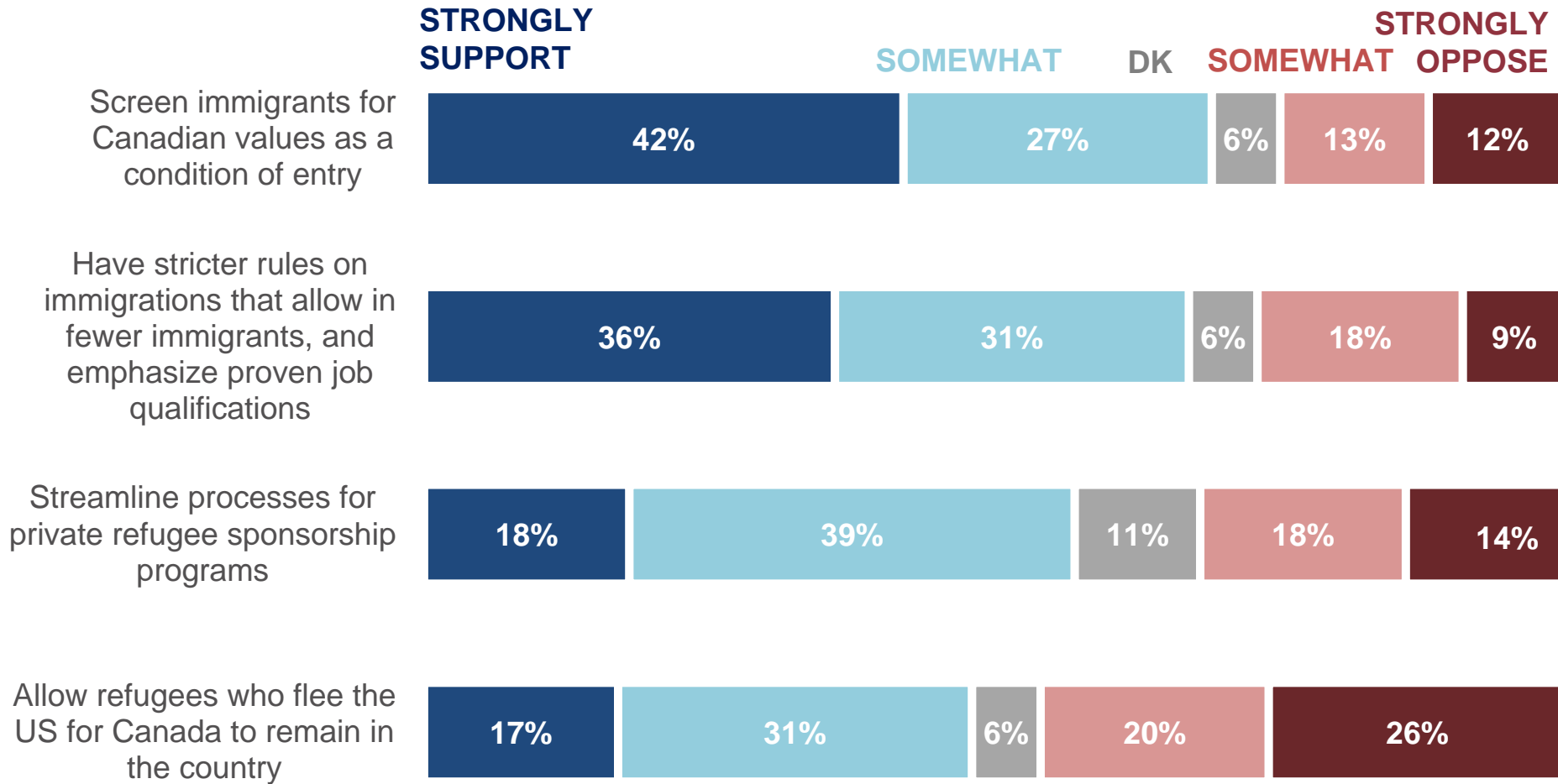
Immigration…Please indicate whether you support or oppose each.

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Canadian Immigration in the Age of Trump
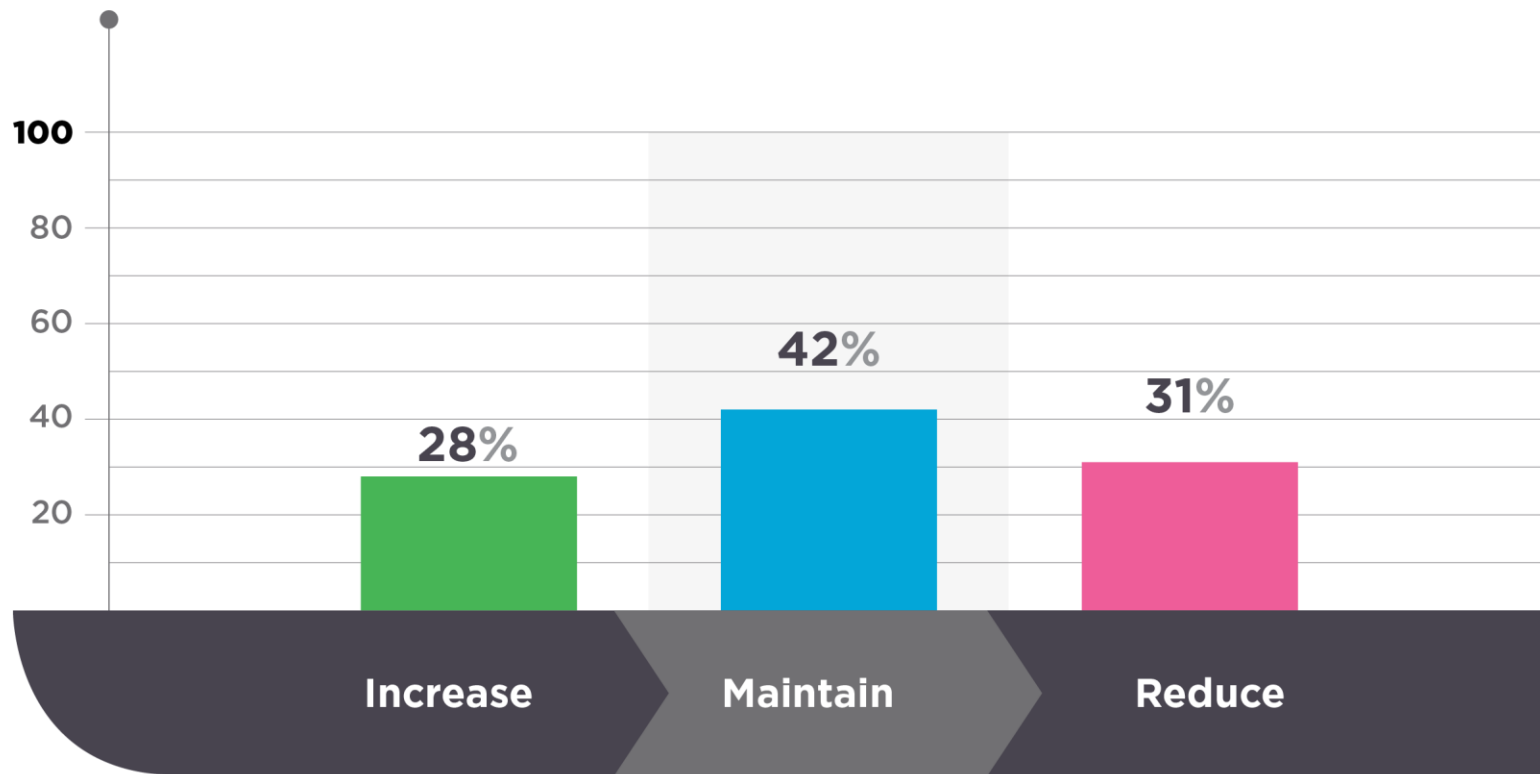
US President Donald Trump has said he will reduce the number of refugees and immigrants the U.S. accepts every year. Given these actions, what would you like to see Canada do?
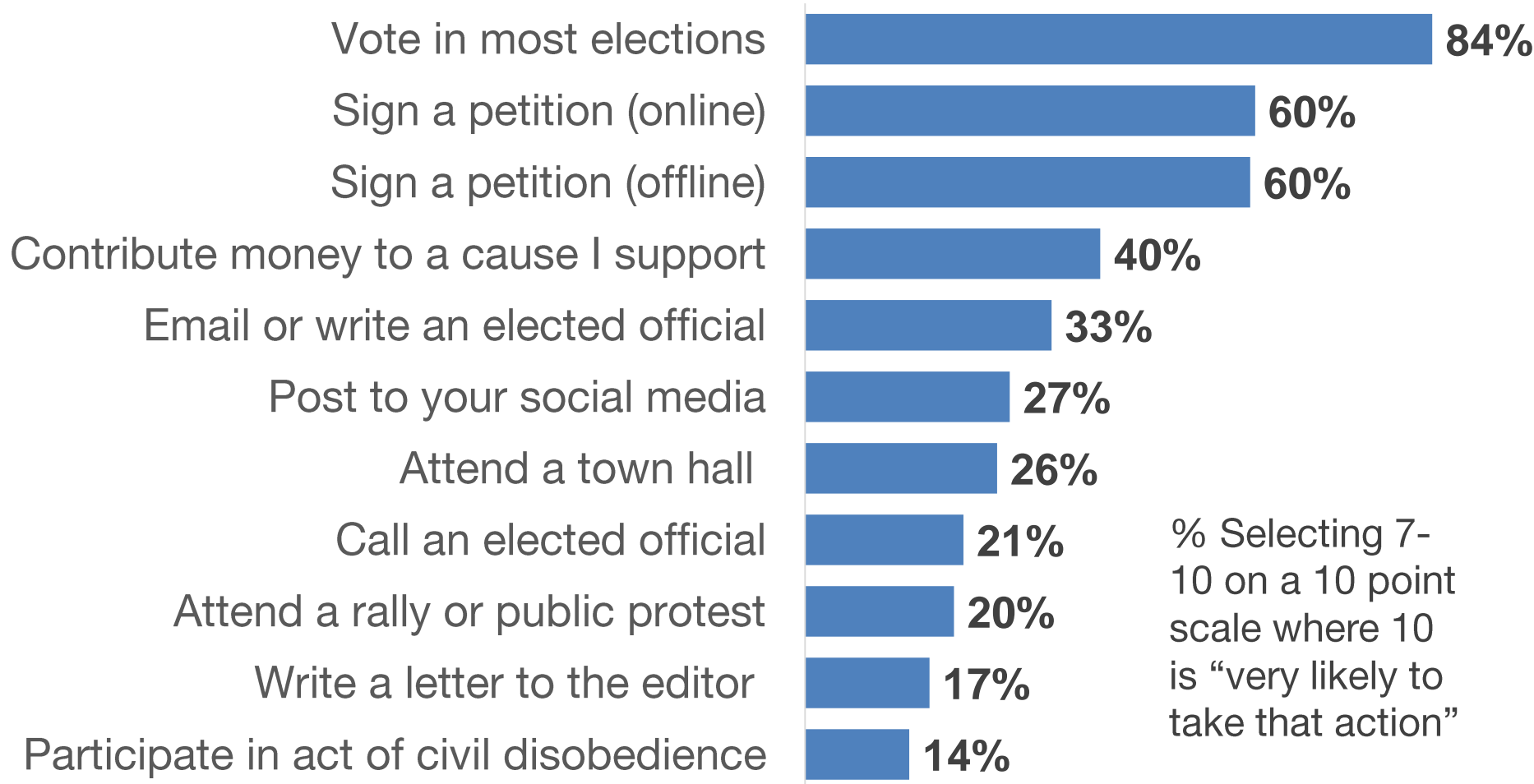
The Paris Climate Change Agreement in the Age of Trump

Maintain 62%

Increase 19%
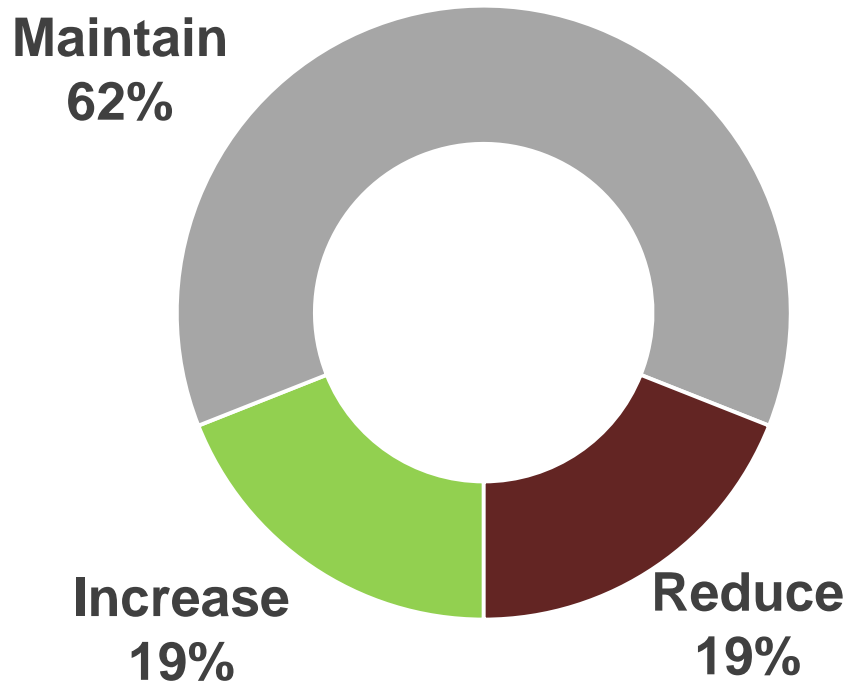
Reduce 19%

	Increase	Maintain	Reduce
Alberta	13%	48%	39%
Atlantic	17%	71%	12%
B.C.	19%	67%	14%
MB/SK	15%	63%	22%
QC	24%	67%	8%
ON	18%	59%	23%

In 2015 Canada and 194 countries, including the US, signed the Paris climate change agreement to cut greenhouse gas emissions and fight climate change. Suppose the US decides to reduce its commitment or to withdraw altogether. If that were the case, what you like to see Canada do?

Actions Most Willing to Take

Action	%
Vote in most elections	84%
Sign a petition (online)	60%
Sign a petition (offline)	60%
Contribute money to a cause I support	40%
Email or write an elected official	33%
Post to your social media	27%
Attend a town hall	26%
Call an elected official	21%
Attend a rally or public protest	20%
Write a letter to the editor	17%
Participate in act of civil disobedience	14%

% Selecting 7-10 on a 10 point scale where 10 is "very likely to take that action"

Please indicate how likely you would be to take each of the following actions in response to an issue that is important to you.

Conclusions

- Federal government remains popular, but there are serious chinks in the armour on several issues, including dealing with Donald Trump.

- The government wants to put on hold a number of fiscal/tax policies, awaiting US policy decisions. This potential move to the right to line up with "competitive challenges" would be out of step with Canadian public opinion (with the exception of immigration).

- Canadians overwhelming believe income inequality is an issue and problem for Canada.

- They are united in their support of policies which would address the growing gap like closing tax loopholes and raising the minimum wage.

- How does the Trudeau government square these? That may be up to all of us.

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