



Signature Sponsorships

2026

BROADBENT INSTITUTE
2026 Progress Summit

2026
**ELLEN MEIKSINS
WOOD LECTURE**



**EMERGING
LEADERS
PROGRAM**

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YOUR SUPPORT HELPS US BUILD THE DEMOCRATIC SOCIETY THAT ED BROADBENT ENVISIONED.

Friends,

On behalf of all of us at the Broadbent Institute, I invite you to join us at one of our upcoming signature events. Your sponsorship helps us build the fairer, more inclusive and democratic society that Ed Broadbent envisioned.

These events extend Ed's mission to build the Good Society—bringing people together to share ideas, build relationships, and drive change.

The Progress Summit takes place March 4–6, 2026, in Ottawa. It's our flagship policy conference, where elected officials, organizers, and thinkers gather to tackle the big questions shaping Canada's future.

Our **Emerging Leaders Program** continues to train and mentor young progressive organizers, investing in the next generation of changemakers. We'll also be hosting a day of thought and discussion this fall in BC, plus our annual **Ellen Meiksins Wood Lecture** in Toronto next spring.

Sponsorship fuels this work—from policy development to leadership training to investigative journalism. Let's connect and explore how your support can help grow Canada's progressive movement.

Warm Regards,
Jen Hassum



Jen Hassum
Executive Director,
Broadbent Institute

2026

BROADBENT INSTITUTE Progress Summit

MARCH 4th –
MARCH 6th 2026
Delta City Centre Hotel
OTTAWA



Thank you to our 2025 Progress Summit Sponsors!



Signature Sponsorships

TITLE SPONSOR | \$50,000 | 1 Available

- *Title Sponsor* positioning on all promotional products
- Speaking opportunity for senior representative
- Verbal recognition from mainstage podium
- Private Executive Directors' Lunch with 2 senior representatives
- Logo placement on advertising, signage and website
- Premium digital media recognition
- 15 participant passes
- Special advertising opportunities
- Option for display area

PLATINUM SPONSOR | \$30,000 | 4 Available

- *Platinum Sponsor* positioning on all promotional products
- Speaking opportunity for senior representative
- Verbal recognition from mainstage podium
- Logo placement on advertising, signage and website
- Premium digital media recognition
- 10 participant passes
- Digital advertising opportunities
- Option for display area

2026 Progress Summit



GOLD SPONSOR | \$25,000 | 4 Available

- *Gold Sponsor* positioning on all promotional products
- Verbal recognition from mainstage podium
- Premium digital media recognition
- Logo placement on advertising, signage and website
- 10 participant passes
- Digital advertising opportunities



OPENING RECEPTION SPONSOR | \$25,000 | 1 Available

- *Opening Reception Sponsor* positioning on all promotional products
- Speaking opportunity for senior representative at Opening Reception
- Verbal recognition from mainstage podium
- Premium digital media recognition
- 10 participant passes
- Digital advertising opportunities
- Logo placement on advertising, signage and website

ENTERTAINMENT SPONSOR | \$25,000 | 1 Available

- *Entertainment Sponsor* positioning on all promotional products
- Opportunity to introduce a performer on our main stage
- Logo placement on advertising, signage and website
- Premium digital media recognition
- Verbal recognition from mainstage podium
- 10 participant passes
- Digital advertising opportunities

SESSION SPONSOR | \$20,000 | Limited Availability

Please note that session sponsorships are often in high demand and of limited availability.

Please contact us as soon as possible to secure.

- *Session Sponsor* positioning on all promotional products
- Opportunity to introduce a Programming Session
- Speaking opportunity for senior representative at programming session
- Special advertising opportunities
- Logo placement on advertising, signage and website
- Digital media and social media recognition
- 5 participant passes

DIGITAL COMMUNICATIONS SPONSOR

\$15,000 | 1 Available

- *Digital Communications Sponsor* positioning on all promotional products
- Specific recognition for sponsoring event communications through our official conference app
- Recognition throughout the event
- Digital media recognition and Special advertising opportunities
- Logo placement on advertising, signage and website
- 5 participant passes



TRAVEL SPONSOR

\$15,000 | 1 Available

- *Travel Sponsor* positioning on all promotional products
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities



TRANSLATION SPONSOR

\$15,000 | 1 Available

- *Translation Sponsor* positioning on all promotional products
- Specific recognition at all translation receiver stations
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities



LANYARD SPONSOR | \$15,000 | 1 Available

Please note that we will need at least 9 weeks notice before the event to have all lanyards printed

- Logo printed on all lanyards
- Recognition throughout the event
- Digital media recognition
- 5 participant passes
- Special advertising opportunities
- Logo placement on advertising, signage and website

EQUITY SPONSOR

\$10,000 | 4 Available

- *Equity Sponsor* positioning on all promotional products
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities



2026 **Progress
Summit**
MARCH 4 - 6, 2026 | OTTAWA

GENERAL SUMMIT SPONSOR | \$10,000 | Limited Availability

- Progress Summit Sponsor positioning on all marketing materials, signage and website
- 2 additional passes donated to young and emerging leaders
- Recognition throughout the event
- Digital media recognition
- Logo placement on advertising, signage and website
- 5 participant passes

BREAKFAST SPONSOR | \$7,500 | 2 Available

- *Breakfast Sponsor* positioning on all marketing materials, signage, and website
- Specific recognition during one of two breakfast events
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 5 participant passes
- Inclusion in the sponsors recognition section

COFFEE BREAK SPONSOR | \$5,000 | Limited Availability

- *Coffee Break Sponsor* positioning on all marketing materials, signage and website
- Specific recognition is provided to all *Coffee Break Sponsors* through our app and at coffee stations
- Logo placement on advertising, signage and website
- Recognition throughout the event
- Digital media recognition
- 5 participant passes
- Inclusion in the sponsors recognition section



SOLIDARITY SPONSOR | \$3,000 | Limited Availability

- *Solidarity Sponsor* positioning on all marketing materials, signage and website
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Digital media recognition
- 2 participant passes
- 1 additional pass donated to young and emerging community leader
- Inclusion in the sponsors recognition section

EXPO SPACE PARTNER

\$3,250 | Limited Availability

Please note that expo space partnerships are often in high demand and of limited availability.

Please contact us as soon as possible to secure.

- 2 participant passes
- Unique opportunities to directly engage Summit attendees and connect them to your work
- Access to Conference WiFi, electrical outlets, Table (8x10 or Cocktail Rounds), and operating space within the Exhibitor's Hall
- An interactive, digital space within the Progress Summit app to display your organization's logo, bio, photos, media or documentation links, and to live-chat with Summit attendees
- An orientation session from our staff and support with the set-up & delivery of your digital and/or physical expo space





EMERGING LEADERS PROGRAM

2026 Program Sponsorships



EMERGING LEADERS PROGRAM

TITLE SPONSOR

\$50,000 – \$100,000 | 1 Available

- *Emerging Leaders Title Sponsor* positioning on all promotional products
- *Title Sponsor* recognition at Emerging Leaders training workshops at **2026 Progress Summit**, throughout the Summit program and throughout the year
- Title Sponsor premium digital media recognition
- Two tickets to Emerging Leaders launch dinner with the cohort in Ottawa
- 5 passes to the **2026 Progress Summit**
- Co-designed partnership and programming opportunities with the Emerging Leaders cohort during the **2026 Progress Summit** or later in 2026.
- Two tickets to the **2026 Progress Gala**
- Verbal and promotional product recognition at **2026 Progress Gala**



EMERGING
LEADERS
PROGRAM



EMERGING LEADERS PARTNER

\$25,000 | Limited Availability

- *Emerging Leaders Partner* positioning on all promotional products
- Partner recognition at Emerging Leaders training workshops at **2026 Progress Summit** and throughout the year
- Partner recognition during **2026 Progress Summit** program
- Partner digital media recognition
- Two tickets to Emerging Leaders launch dinner with the cohort in Ottawa
- A co-designed partnership opportunity with the cohort during **2026 Progress Summit**.

EMERGING LEADERS SPONSOR

\$10,000 | Limited Availability

- *Emerging Leaders Sponsor* positioning on all promotional products
- Sponsor-level digital media recognition
- Specific recognition at Emerging Leaders training workshops at Summit and throughout the year
- Recognition during the broader Summit program



**EMERGING
LEADERS
PROGRAM**

A black and white photograph showing the silhouettes of several people standing and talking in a modern interior space. Large windows in the background provide a view of an urban landscape. The overall mood is professional and sophisticated.

2026 ELLEN MEIKSINS WOOD LECTURE Signature Sponsorships

Livestream Sponsor

\$3,000 | 1 Available

- Branding opportunities on all marketing materials, signage, website, and lecture livestream
- Specific recognition for sponsoring livestream
- Recognition throughout the event
- 5 attendee passes to lecture



Refreshments Sponsor

\$1,500 | 1 Available

- Branding opportunities on all marketing materials, signage, and website
- Specific recognition for sponsoring refreshments
- 2 attendee passes to lecture



Accessibility Sponsor

\$1,500 | 1 Available

- Branding opportunities on all marketing materials, signage, and website
- Specific recognition for sponsoring live captioning
- 2 attendee passes to lecture

Solidarity Sponsor

\$1,000 | 4 Available

- Branding opportunities on all marketing materials, signage, website, and lecture livestream
- Specific recognition for sponsoring lunch
- 1 attendee pass donated to Broadbent emerging leader



Sponsorship Order Form

TITLE SPONSOR	<input type="radio"/> \$50,000
PLATINUM SPONSOR	<input type="radio"/> \$30,000
GOLD SPONSOR	<input type="radio"/> \$25,000
OPENING RECEPTION SPONSOR	<input type="radio"/> \$25,000
ENTERTAINMENT SPONSOR	<input type="radio"/> \$25,000
SESSION SPONSOR	<input type="radio"/> \$20,000
DIGITAL COMMUNICATIONS SPONSOR	<input type="radio"/> \$15,000
TRAVEL SPONSOR	<input type="radio"/> \$15,000
TRANSLATION SPONSOR	<input type="radio"/> \$15,000
LANYARD SPONSOR	<input type="radio"/> \$15,000
EQUITY SPONSOR	<input type="radio"/> \$10,000
GENERAL SUMMIT SPONSORSHIP	<input type="radio"/> \$10,000
LUNCH SPONSOR	<input type="radio"/> \$10,000
BREAKFAST SPONSOR	<input type="radio"/> \$7,500
COFFEE BREAK SPONSOR	<input type="radio"/> \$5,000
SOLIDARITY SPONSOR	<input type="radio"/> \$3,000
EXPO SPACE PARTNER	<input type="radio"/> \$3,250

NAME: ORGANIZATION: EMAIL: PHONE NUMBER: ADDRESS:

PAYMENT METHOD:

ACH EFT CHEQUE

To secure your sponsorship, scan and email this completed form to accounting@broadbentinstitute.ca

PAYING BY CHEQUE: Cheques should be made payable to the BROADBENT INSTITUTE, 220 Laurier Avenue West, Suite 750, Ottawa, ON K1P 5Z9.

ACH AND EFT PAYMENT INFORMATION: Please contact our Operations Coordinator (accounting@broadbentinstitute.ca) for details.

Payment is due for Progress Summit Sponsorship by Friday February 13, 2026. Attendee registration details should be completed no later than February 24.



EMERGING LEADERS PROGRAM

Sponsorship Order Form

EMERGING LEADERS PROGRAM TITLE SPONSOR

EMERGING LEADERS PARTNER

EMERGING LEADERS SPONSOR

- \$50,000+
- \$25,000
- \$10,000



2023 Emerging Leaders at Progress Gala 2023

NAME:

ORGANIZATION:

EMAIL:

PHONE NUMBER:

ADDRESS:

PAYMENT METHOD:

- ACH
- EFT
- CHEQUE

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PAYING BY CHEQUE: Cheques should be made payable to the BROADBENT INSTITUTE, 220 Laurier Avenue West, Suite 750, Ottawa, ON K1P 5Z9.

ACH AND EFT PAYMENT INFORMATION: Please contact our Operations Coordinator (accounting@broadbentinstitute.ca) for details.

Payment for Emerging Leaders Program Sponsorship is due by Friday February 13, 2026 to secure your sponsorship level.

ELLEN MEIKSINS WOOD LECTURE

LIVESTREAM SPONSOR
REFRESHMENTS SPONSOR
ACCESSIBILITY SPONSOR
SOLIDARITY SPONSOR



Sponsorship Order Form

- \$3,000
- \$1,500
- \$1,500
- \$1,000

Grace Blakeley delivers
the 2025 Ellen Meiksins
Wood Lecture at
Toronto Metropolitan
University

NAME

ORGANIZATION:

EMAIL

PHONE NUMBER:

ADDRESS:

PAYMENT METHOD:

- ACH
- EFT
- CHEQUE

To secure your sponsorship, scan and email this completed form to accounting@broadbentinstitute.ca

PAYING BY CHEQUE: Cheques should be made payable to the BROADBENT INSTITUTE, 220 Laurier Avenue West, Suite 750, Ottawa, ON K1P 5Z9.

ACH AND EFT PAYMENT INFORMATION: Please contact our Operations Coordinator (accounting@broadbentinstitute.ca) for details.

Payment for Ellen Meiksins Wood Lecture Sponsorship is due by Friday April 3, 2026 to secure your sponsorship level.



Signature Sponsorships

2025 – 2026

For more information...

To further discuss any of the Broadbent Institute's 2025-2026 Signature Sponsorship opportunities, please contact

Devon Crick,
Director of Development
dcrick@broadbentinstitute.ca

or

Kat Mockler,
Development Coordinator - Organizations
kmockler@broadbentinstitute.ca